aheadworks.
A RAVE DIGITAL COMPANY

Site Health Monitoring

Brandname

Generated on March 11, 2022

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SUMMARY

Google Analytics: Overview

Account: Brandname | View: www.brandname.com - Pure View| Traffic Channel: All | Segment: All Users

01 Feb - 28 Feb, 2022 vs **01 Jan - 31 Jan, 2022**

Sessions
−5.01%
14,382 vs 15,140

New Sessions
−3.63%
51.94% vs 53.90%

Pages / Sessions
+0.66%
2.75 vs 2.73

Bounce Rate
−1.54%
61.33% vs 62.29%

Avg. Session Duration
−1.97%
00:03:16 vs 00:03:20

Goal Completions
0.00%
0 vs 0

GSC: Search Performance (Overview)

Site: https://www.brandname.com | Search type: Web

01 Feb - 28 Feb, 2022 vs **01 Jan - 31 Jan, 2022**

Total clicks
+100.00%
1 vs 0

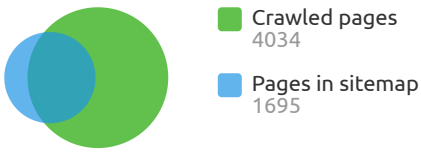
Total impressions
+100.00%
1 vs 0

Average CTR
+100.00%
100.00% vs 0%

Average position
+100.00%
1 vs 0

Site Audit: Sitemap vs. Crawled Pages

www.brandname.com



Errors

www.brandname.com

	117 -9
33 internal images are broken	33 0
29 pages have duplicate meta descriptions	29 0
17 issues with duplicate title tags	17 0
13 pages returned 4XX status code	13 -3
13 internal links are broken	13 -3
11 pages have slow load speed	11 -4
1 page couldn't be crawled	1 +1
0 pages returned 5XX status code	0 0
0 pages don't have title tags	0 0
0 pages have duplicate content issues	0 0
0 pages couldn't be crawled (DNS resolution issues)	0 0
0 pages couldn't be crawled (incorrect URL formats)	0 0
Robots.txt file has format errors	0 0
0 sitemap.xml files have format errors	0 0
0 incorrect pages found in sitemap.xml	0 0

0 pages have a WWW resolve issue	0 0
This page has no viewport tag	0 0
0 pages have too large HTML size	0 0
0 AMP pages have no canonical tag	0 0
0 issues with hreflang values	0 0
0 hreflang conflicts within page source code	0 0
0 issues with incorrect hreflang links	0 0
0 non-secure pages	0 0
0 issues with expiring or expired certificate	0 0
0 issues with old security protocol	0 0
0 issues with incorrect certificate name	0 0
0 issues with mixed content	0 0
No redirect or canonical to HTTPS homepage from HTTP version	0 0
0 redirect chains and loops	0 0
0 AMP HTML issues	0 0
0 AMP style and layout issues	0 0

0 AMP templating issues	0 0
0 pages with a broken canonical link	0 0
0 pages have multiple canonical URLs	0 0
0 pages have a meta refresh tag	0 0
0 issues with broken internal JavaScript and CSS files	0 0
0 subdomains don’t support secure encryption algorithms	0 0
0 sitemap.xml files are too large	0 0
0 links couldn't be crawled (incorrect URL formats)	0 0
0 structured data items are invalid	0 0
0 pages are missing the viewport width value	0 0

Warnings

www.brandname.com

4148 +2

1634 URLs with a temporary redirect	1634 0
1572 pages have low text-HTML ratio	1572 0
287 pages have too much text within the title tags	287 0

177 pages have a low word count	177	0
166 images don't have alt attributes	166	0
148 external links are broken	148	+2
99 pages have duplicate H1 and title tags	99	0
36 pages have underscores in the URL	36	0
17 outgoing internal links contain nofollow attribute	17	0
9 pages don't have enough text within the title tags	9	0
1 external image is broken	1	0
1 link on HTTPS pages leads to HTTP page	1	0
1 page doesn't have an h1 heading	1	0
0 pages don't have meta descriptions	0	0
0 pages have too many on-page links	0	0
0 pages have too many parameters in their URLs	0	0
0 pages have no hreflang and lang attributes	0	0
0 pages don't have character encoding declared	0	0
0 pages don't have doctype declared	0	0

0 pages have incompatible plugin content	0 0
0 pages contain frames	0 0
Sitemap.xml not indicated in robots.txt	0 0
Sitemap.xml not found	0 0
Homepage does not use HTTPS encryption	0 0
0 subdomains don't support SNI	0 0
0 HTTP URLs in sitemap.xml for HTTPS site	0 0
0 uncompressed pages	0 0
0 issues with blocked internal resources in robots.txt	0 0
0 issues with uncompressed JavaScript and CSS files	0 0
0 issues with uncached JavaScript and CSS files	0 0
0 pages have a JavaScript and CSS total size that is too large	0 0
0 pages use too many JavaScript and CSS files	0 0
0 issues with unminified JavaScript and CSS files	0 0
0 link URLs are too long	0 0

Notices

www.brandname.com

	10891 -8
3129 URLs with a permanent redirect	3129 -2
2620 pages need more than 3 clicks to be reached	2620 -5
2086 pages are blocked from crawling	2086 0
1443 outgoing external links contain nofollow attributes	1443 0
563 resources are formatted as page link	563 0
448 orphaned pages in sitemaps	448 0
230 links on this page have no anchor text	230 0
154 links on this page have non-descriptive anchor text	154 +1
148 pages have only one incoming internal link	148 -2
64 pages have more than one H1 tag	64 0
4 issues with blocked external resources in robots.txt	4 0
2 subdomains don't support HSTS	2 0
0 page URLs are longer than 200 characters	0 0
Robots.txt not found	0 0
0 pages have hreflang language mismatch issues	0 0

0 orphaned pages in Google Analytics **0** 0

0 pages take more than 1 second to become interactive **0** 0

0 pages blocked by X-Robots-Tag: noindex HTTP header **0** 0

0 issues with broken external JavaScript and CSS files **0** 0

0 links to external pages or resources returned a 403 HTTP status code **0** 0

Backlink Audit: Summary

Project Scope: www & non-www version (www.brandname.com & brandname.com) | Report Scope: All links | Last update: Mar 10, 2022

Overall Toxic Score

HIGH

Referring Domains

1,554

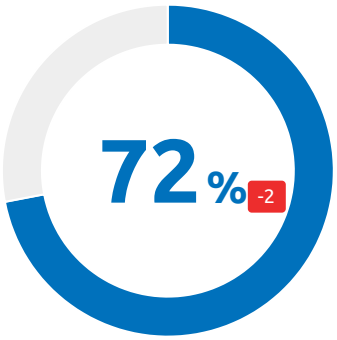
new	131
broken	42
lost	42

Analyzed Backlinks

10,948

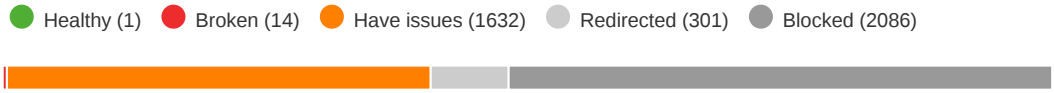
DETAILED REPORT

Site Health



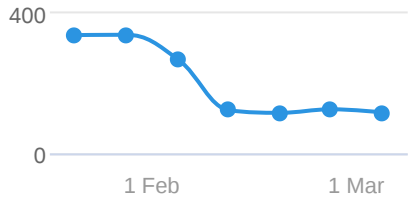
Crawled Pages

4034



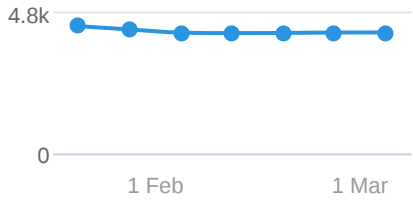
Errors

117 -9



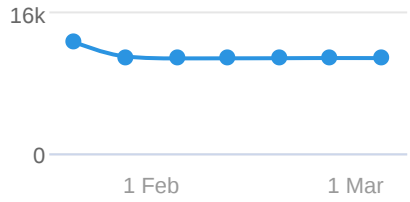
Warnings

4148 +2



Notices

10891 -8



Top Issues

11 pages have slow load speed	errors	0% of total issues
13 pages returned 4XX status code	errors	0% of total issues
13 internal links are broken	errors	0% of total issues

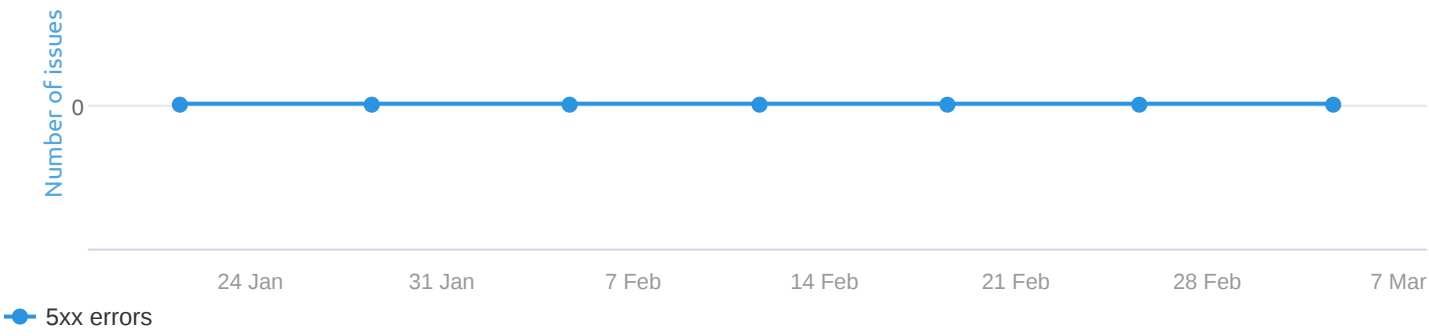
Errors

5xx errors

About this issue: 5xx errors refer to problems with a server being unable to perform the request from a user or a crawler. They prevent users and search engine robots from accessing your webpages, and can negatively affect user experience and search engines' crawlability. This will in turn lead to a drop in traffic driven to your website. How to fix: Investigate the causes of these errors and fix them.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

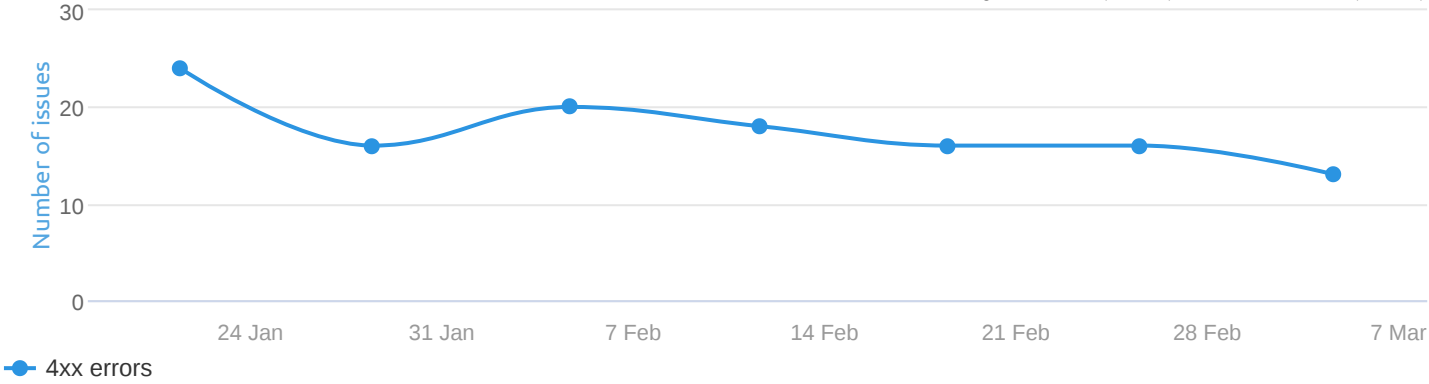


4xx errors

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



4xx errors 13
www.brandname.com

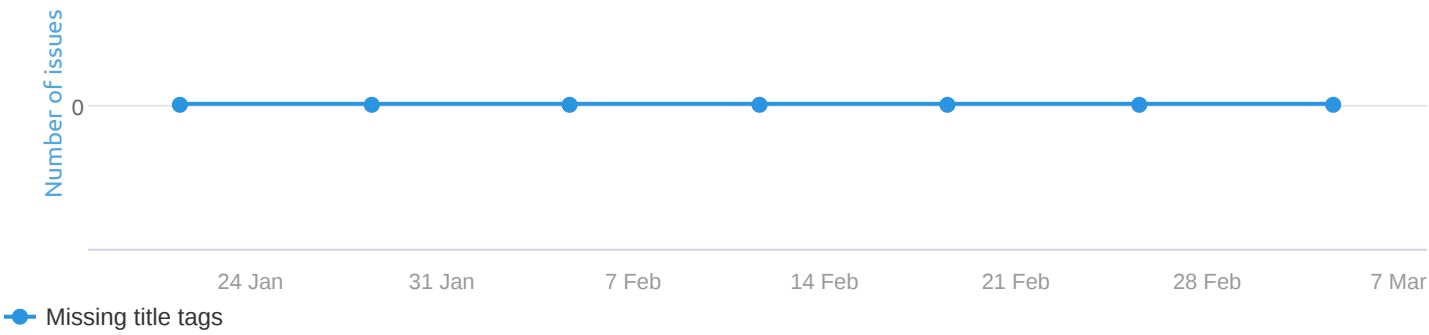
Page URL ▲	HTTP Code	Discovered
https://brandname.com/extension	404	March 4, 2022 (15:56)
https://brandname.com/digital-media	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/custom-form-builder.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/easy-categories.html	404	March 4, 2022 (15:56) [new]
https://brandname.com/magento-extensions/first-data-global-gateway-e4.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/geoip-redirect.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/global-gateway-e4-hosted-solution.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/instagram-connector.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/mass-product-actions.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/multishipping.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/personal-pickup.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-extensions/quick-view.html	404	March 4, 2022 (15:56)
https://brandname.com/magento-themes-and-templates/duke.html	404	March 4, 2022 (15:56)

Missing title tags

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

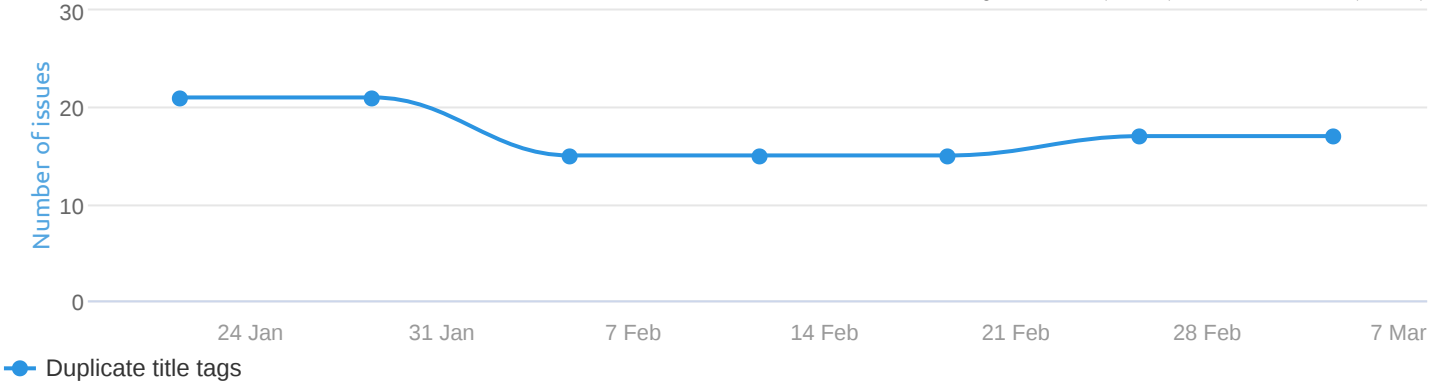


Duplicate title tags

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Duplicate title tags 17
brandname.com

Title Tag ▲	Duplicates	Discovered
Shopify Apps https://www.brandname.com/shopify-apps	2	March 4, 2022 (15:56) [new]
Hide Price https://www.brandname.com/resources/hide-price	2	March 4, 2022 (15:56) [new]
Shopify Apps https://www.brandname.com/blog/shopify-apps	2	March 4, 2022 (15:56) [new]
Hide Price https://www.brandname.com/resources/hide-price/user-manual-hide-price	2	March 4, 2022 (15:56) [new]

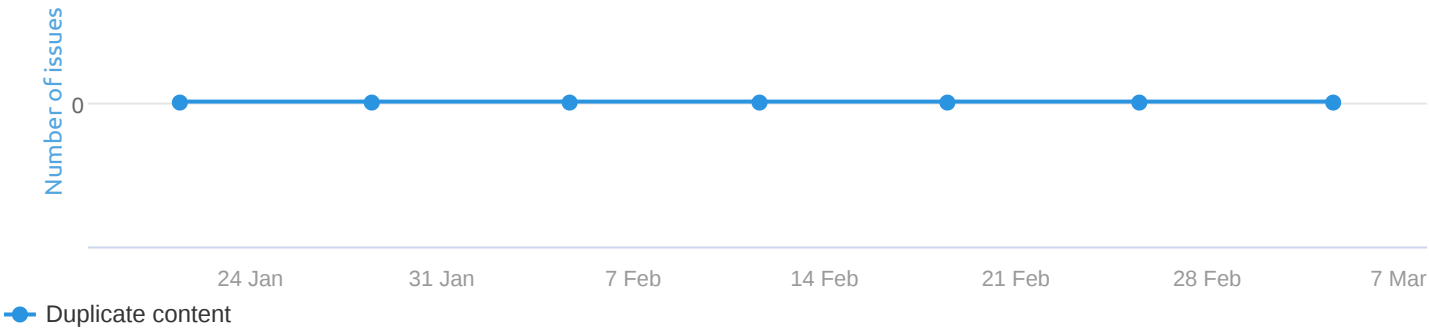
Title Tag ▲	Duplicates	Discovered
Featured Products 1.5 | Brandname https://www.brandname.com/blog/24-ideas-for-efficient-email-ab-testing	2	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-february-9-2010	7	March 4, 2022 (15:56) [new]
Kimberely Thomas about MM15NY: "B2B and Small Business are Hot Topics This Year" | Brandname https://www.brandname.com/blog/kimberely-thomas-about-mm15ny-b2b-and-small-business-are-hot-topics-this-year	2	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-january-5-2010	7	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-december-8-2009	7	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-november-9-2009	7	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-october-8-2009	7	March 4, 2022 (15:56) [new]
Featured Products 1.5 | Brandname https://www.brandname.com/blog/wanted-des-testeurs-beta	2	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-september-8-2009	7	March 4, 2022 (15:56) [new]
Magento World Newsletter | Brandname https://www.brandname.com/blog/magento-world-newsletter-august-3-2009	7	March 4, 2022 (15:56) [new]
Kimberely Thomas about MM15NY: "B2B and Small Business are Hot Topics This Year" | Brandname https://www.brandname.com/blog/kimberely-thomas-mmny14-gathering-in-nyc-with-all-our-magento-friends	2	March 4, 2022 (15:56) [new]
'Top 10 Magento Store Problems' Free User Guide | Brandname https://www.brandname.com/blog/top-10-magento-store-problems-free-user-guide	2	March 4, 2022 (15:56) [new]
'Top 10 Magento Store Problems' Free User Guide | Brandname https://www.brandname.com//blog/top-10-magento-store-problems-free-user-guide-2	2	March 4, 2022 (15:56) [new]

Duplicate content

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: https://support.google.com/webmasters/answer/66359?hl=en and https://support.google.com/webmasters/answer/139066?hl=en

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

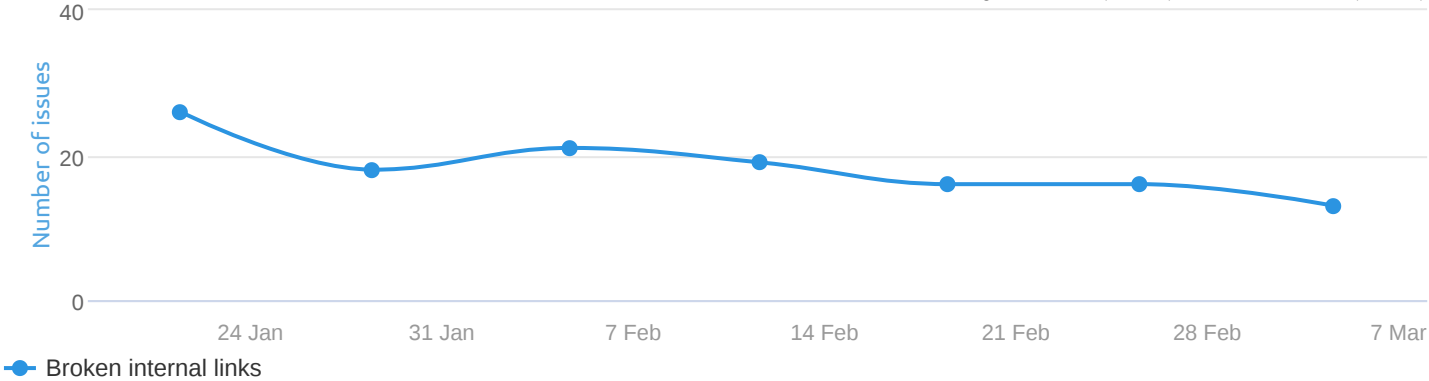


Broken internal links

About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Broken internal links 13

www.brandname.com

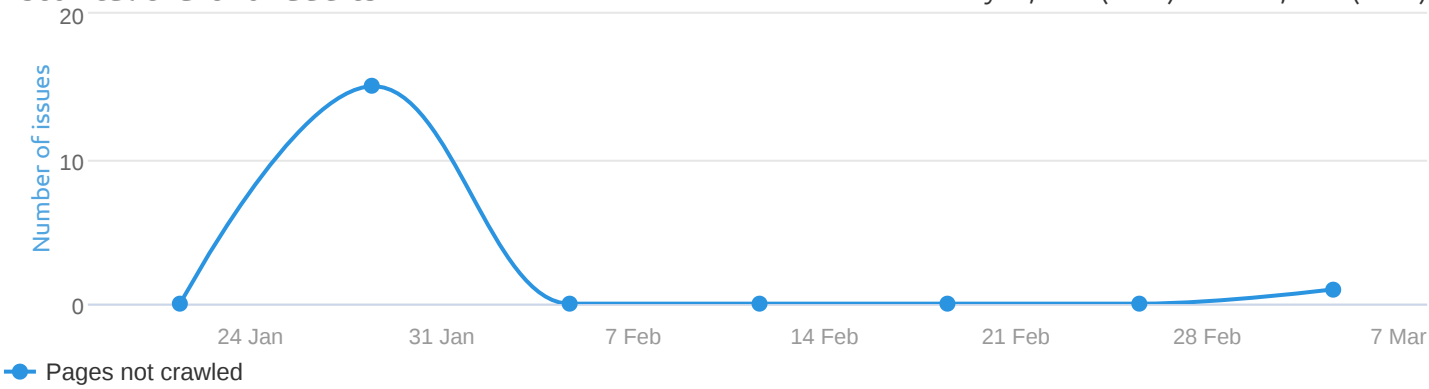
Page URL ▲	Broken Link URL	HTTP Code	Discovered
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/instagram-connector.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/global-gateway-e4-hosted-solution.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/rst-data-global-gateway-e4.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/custom-form-builder.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/geoip-redirect.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/personal-pickup.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/quick-view.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-themes-and-templates/duke.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/mass-product-actions.html	404	March 4, 2022 (15:56)
Brandname in 2014 The Sum ofthe Year https://www.brandname.com/blog/brandname-in-2014-the-sum-of-the-year	https://www.brandname.com/magento-extensions/multishipping.html	404	March 4, 2022 (15:56)
Blog 2.10 https://www.brandname.com/blog/blog-2.10-extension-even-faster-now	https://www.brandname.com/blog-extension-for-magento	404	March 4, 2022 (15:56)
Online Store Navigation. A Route from Landing Pages to Transactions | Brandname https://brandname.com/blog/online-store-navigation-a-route-from-landing-pages-to-transactions	https://www.brandname.com/magento-extensions/easy-categories.html	404	March 4, 2022 (15:56) [new]
Digital Media | User Manual https://brandname.com/resources/digital-media/user-manual-digital-media	https://www.brandname.com/digital-media	404	March 4, 2022 (15:56)

Pages not crawled

About this issue: This issue indicates that our crawler couldn't access the webpage. There are two possible reasons: 1. Your site's server response time is more than 5 seconds. 2. Your server refused access to your webpages. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Pages not crawled 1
www.brandname.com

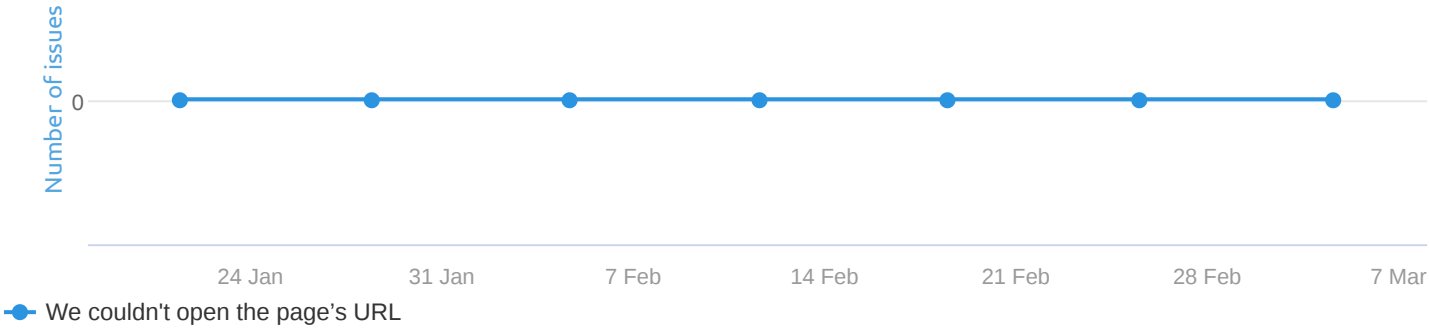
Page URL ▲	Discovered
https://www.brandname.com/advanced-menu	March 4, 2022 (15:56) [new]

We couldn't open the page's URL

About this issue: This issue is reported when crawler fails to access a page because of an invalid page URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes () are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure your page's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

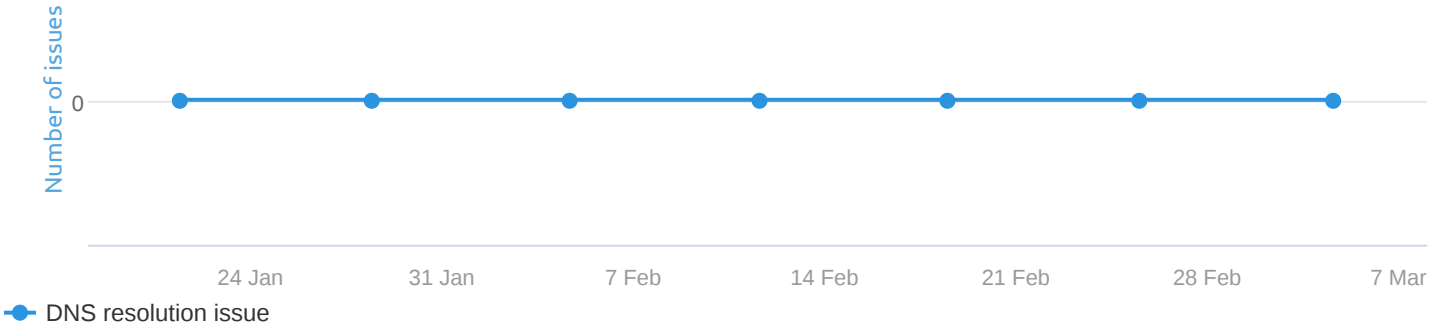


DNS resolution issue

About this issue: A DNS resolution error is reported when our crawler can't resolve the hostname when trying to access your webpage. How to fix: Please contact your web hosting technical support and ask them to investigate and fix the issue.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

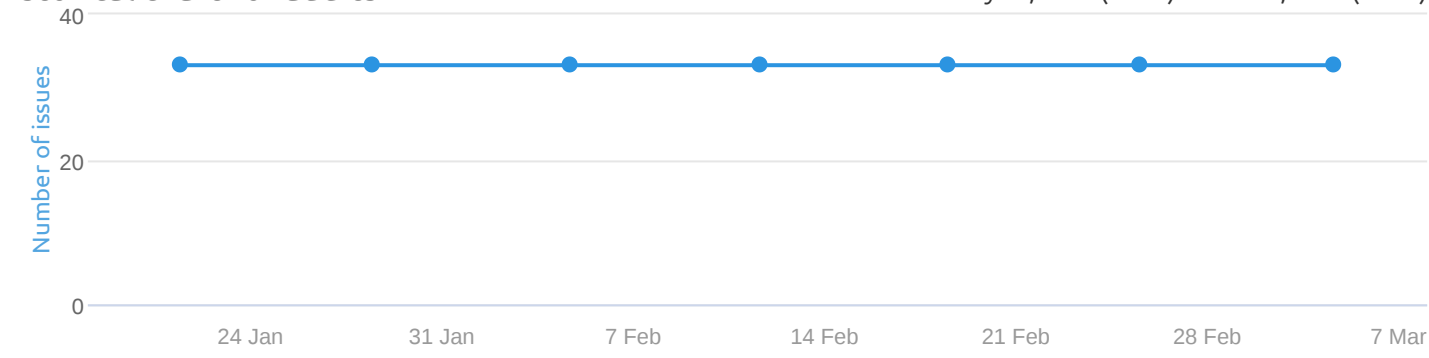


Broken internal images

About this issue: An internal broken image is an image that can't be displayed because it no longer exists, its URL is misspelled, or because the file path is not valid. Broken images may jeopardize your search rankings because they provide a poor user experience and signal to search engines that your page is low quality. How to fix: To fix a broken internal image, perform one of the following: 1. If an image is no longer located in the same location, change its URL. 2. If an image was deleted or damaged, replace it with a new one. 3. If an image is no longer needed, simply remove it from your page's code

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Broken internal images 33
www.brandname.com

Page URL ▲	Image URL	HTTP Code	Discovered
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://www.brandname.com/advanced-search-extension	https://www.brandname.com/skin/frontend/aw/default/img/customs/advanced-search/who-uses.png	404	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://www.brandname.com/advanced-search-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/customs/advanced-search/icon-sphinx.png	404	March 4, 2022 (15:56)

Page URL ▲	Image URL	HTTP Code	Discovered
Magento Advanced Search Extension | Magento 2 Search extension - Brandname https://www.brandname.com/advanced-search-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/screen-2.png	404	March 4, 2022 (15:56)
Releases Layered Navigation Extension. Faster Search, Easier Navigation and AJAX Support | Brandname https://www.brandname.com/blog/brandname-releases-layered-navigation-extension-faster-search-easier-navigation-and-ajax-support	https://www.brandname.com/blog/wp-content/uploads/2013/12/1-45.png	404	March 4, 2022 (15:56)
Help Desk Ultimate comparison guide Brandname https://www.brandname.com/blog/help-desk-ultimate-comparison-guide	https://www.brandname.com/blog/wp-content/uploads/2009/07/yes.gif	404	March 4, 2022 (15:56)
Help Desk Ultimate comparison guide Brandname https://www.brandname.com/blog/help-desk-ultimate-comparison-guide	https://www.brandname.com/blog/wp-content/uploads/2009/07/no.gif	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom/featured-products-3/grid.png	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/slider.png	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/widget.png	404	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://www.brandname.com/featured-extensions/advanced-search-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/screen-2.png	404	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://www.brandname.com/featured-extensions/advanced-search-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/who-uses.png	404	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://www.brandname.com/featured-extensions/advanced-search-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/advanced-search/icon-sphinx.png	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-extensions/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/grid.png	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-extensions/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/slider.png	404	March 4, 2022 (15:56)
Magento Featured Products Extension | Magento Product Slider https://www.brandname.com/featured-extensions/featured-products-3-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/featured-products-3/widget.png	404	March 4, 2022 (15:56)

Page URL ▲	Image URL	HTTP Code	Discovered
Magento Reward Points extension – brandname https://www.brandname.com/featured-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/magento-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://brandname.com/magento-1-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/magento-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://brandname.com/magento-1-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/magento-extensions/points-rewards-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/points-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/points-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/points-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par1b.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/points-extension-for-magento-1	https://brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a-full.png	404	March 4, 2022 (15:56)

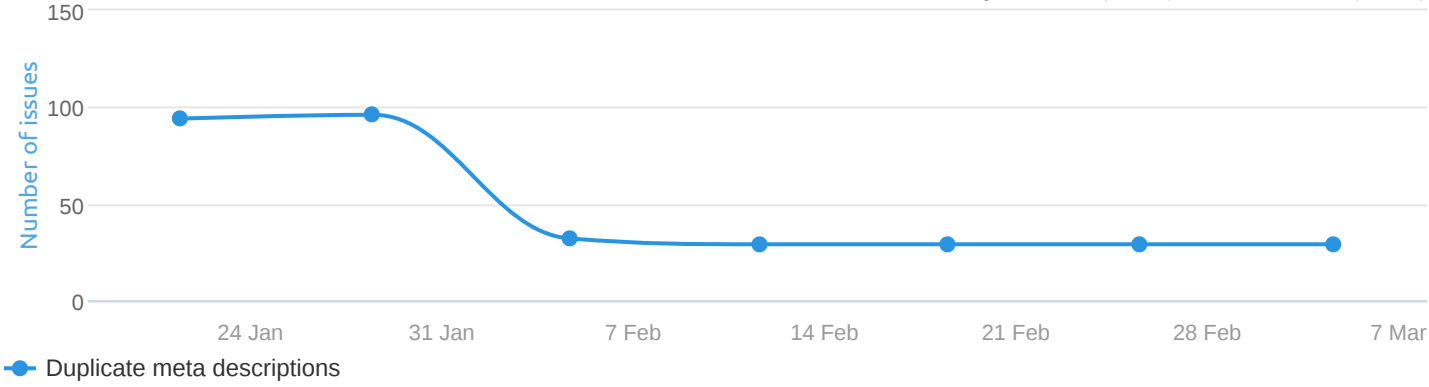
Page URL ▲	Image URL	HTTP Code	Discovered
Magento Reward Points extension – brandname https://www.brandname.com/featured-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par2a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a-full.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par4a.png	404	March 4, 2022 (15:56)
Magento Reward Points extension – brandname https://www.brandname.com/featured-extension-for-magento-1	https://www.brandname.com/skin/frontend/aw/default/img/custom-descriptions/points-and-rewards/par3a.png	404	March 4, 2022 (15:56)

Duplicate meta descriptions

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: https://support.google.com/webmasters/answer/35624

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Duplicate meta descriptions 29

brandname.com

Page URL ▲	Duplicates	Discovered
Blog https://www.brandname.com/blog	28	March 4, 2022 (15:56)
Authors https://www.brandname.com/authors	28	March 4, 2022 (15:56)
Aarti Patole https://www.brandname.com/featured-aarti-patole	28	March 4, 2022 (15:56)

Page URL ▲	Duplicates	Discovered
Anton Lashuk https://www.brandname.com/blog/authors/anton-lashuk	28	March 4, 2022 (15:56)
Ekaterina Starovoytova https://www.brandname.com/blog/authors/ekaterina-starovoytova	28	March 4, 2022 (15:56)
Kirill Samartsev https://www.brandname.com/blog/authors/kirill-samartsev	28	March 4, 2022 (15:56)
Veronika Romanova https://www.brandname.com/blog/authors/veronika-romanova	28	March 4, 2022 (15:56)
Yanina Prudnikova https://www.brandname.com/blog/authors/yanina-prudnikova	28	March 4, 2022 (15:56)
AW Commerce Cloud https://www.brandname.com/blog/aw-commerce-cloud	28	March 4, 2022 (15:56)
Company News https://www.brandname.com/blog/company-news	28	March 4, 2022 (15:56)
Ecommerce https://www.brandname.com/blog/ecommerce	28	March 4, 2022 (15:56)
IMPORTANT: Issues with New Security Patch! https://www.brandname.com/blog/important-security-patch-issues	28	March 4, 2022 (15:56)
Magento 2 Extensions https://www.brandname.com/blog/magento-2-extensions	28	March 4, 2022 (15:56)
Security Patches https://www.brandname.com/blog/security-patches	28	March 4, 2022 (15:56)
Shopify Apps https://www.brandname.com/blog/shopify-apps	28	March 4, 2022 (15:56)
Contact Us https://www.brandname.com/contact	28	March 4, 2022 (15:56)
General Questions https://www.brandname.com/resources/general_questions	28	March 4, 2022 (15:56)
If I buy an extension, how would I get it? https://www.brandname.com/resources/purchases/if-i-buy-an-extension-how-would-i-get-it	28	March 4, 2022 (15:56)
What does the status of my order mean? https://www.brandname.com/resources/purchases/order-statuses	28	March 4, 2022 (15:56)
Printing invoice https://www.brandname.com/resources/purchases/printing-invoice	28	March 4, 2022 (15:56)
Available Services https://www.brandname.com/resources/support-service/available-services	28	March 4, 2022 (15:56)

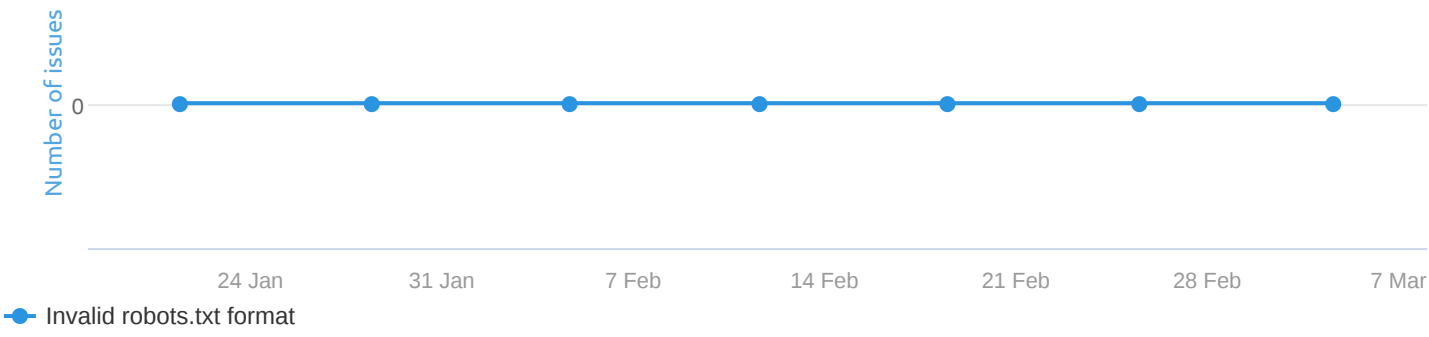
Page URL ▲	Duplicates	Discovered
Customer Service: general information https://www.brandname.com/resources/support-service/customer-service-general-information	28	March 4, 2022 (15:56)
Guideline: How To Compose A Technical Support Ticket https://www.brandname.com/resources/support-service/how-to-compose-ticket	28	March 4, 2022 (15:56)
I'm waiting for reply in my helpdesk ticket https://www.brandname.com/resources/support-service/im-waiting-for-reply-in-my-helpdesk-ticket	28	March 4, 2022 (15:56)
My support period has expired, but I have discovered a bug with your extension. How do I get it fixed? https://www.brandname.com/resources/support-service/my-support-is-over-but-i-found-a-bug	28	March 4, 2022 (15:56)
Restoring Account Access https://www.brandname.com/resources/support-service/restoring-account-access	28	March 4, 2022 (15:56)
User Documentation https://www.brandname.com/support-service/user-documentation	28	March 4, 2022 (15:56)
What is the Support and Upgrades Subscription, how does it work? https://www.brandname.com/resources/support-service/what-is-the-support-period	28	March 4, 2022 (15:56)
Terms and conditions: Promo Sale https://www.brandname.com/terms-and-conditions-promo-sale	28	March 4, 2022 (15:56)

Invalid robots.txt format

About this issue: If your robots.txt file is poorly configured, it can cause you a lot of problems. Webpages that you want to be promoted in search results may not be indexed by search engines, while some of your private content may be exposed to users. So, one configuration mistake can damage your search rankings, ruining all your search engine optimization efforts. How to fix: Review your robots.txt file and fix all errors, if there are any. You can check your file using Google's robots.txt Tester: https://www.google.com/webmasters/tools/robots-testing-tool. For information on how to configure your robots.txt, please see this article: https://developers.google.com/webmasters/control-crawl-index/docs/robots_txt.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

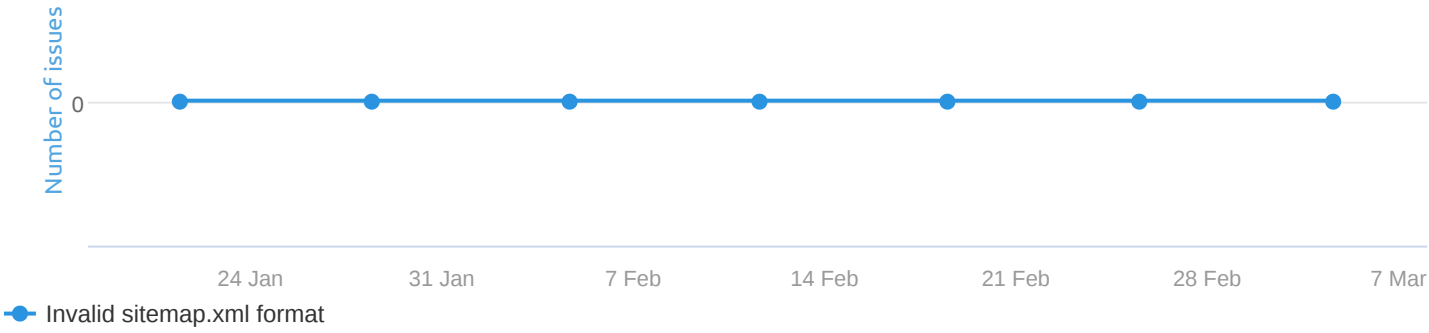


Invalid sitemap.xml format

About this issue: If your sitemap.xml file has any errors, search engines will not be able to process the data it contains, and they will ignore it. How to fix: Review your sitemap.xml file and fix all errors. You can check your file using the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id. For information on how to configure your sitemap.xml, please see this article: https://www.sitemaps.org/protocol.html.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

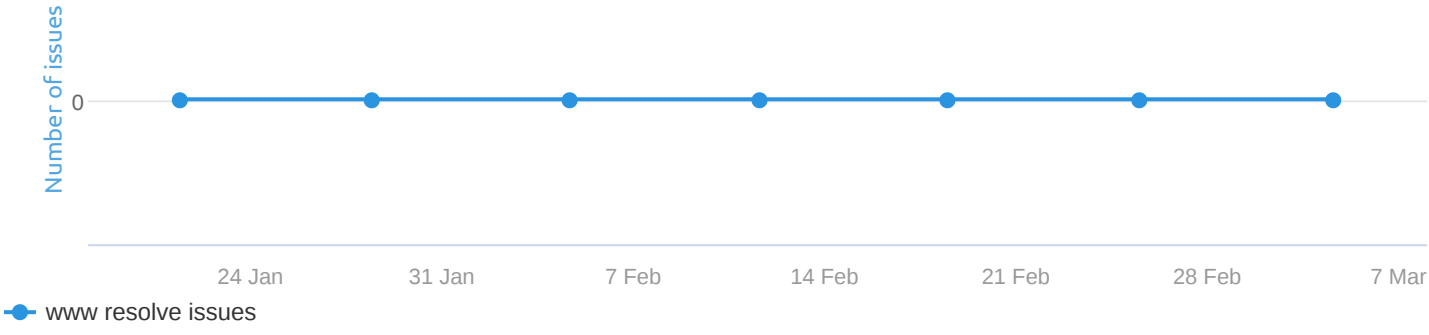


www resolve issues

About this issue: Normally, a webpage can be accessed with or without adding www to its domain name. If you haven't specified which version should be prioritized, search engines will crawl both versions, and the link juice will be split between them. Therefore, none of your page versions will get high positions in search results. How to fix: Specify which version of your webpage you want to be the main one. Use Google Search Console data to define pages that are indexed. We recommend that you redirect an alternate version of your page to the preferred version via a 301 redirect. For more information, please see the Consolidate duplicate URLs article https://support.google.com/webmasters/answer/139066.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

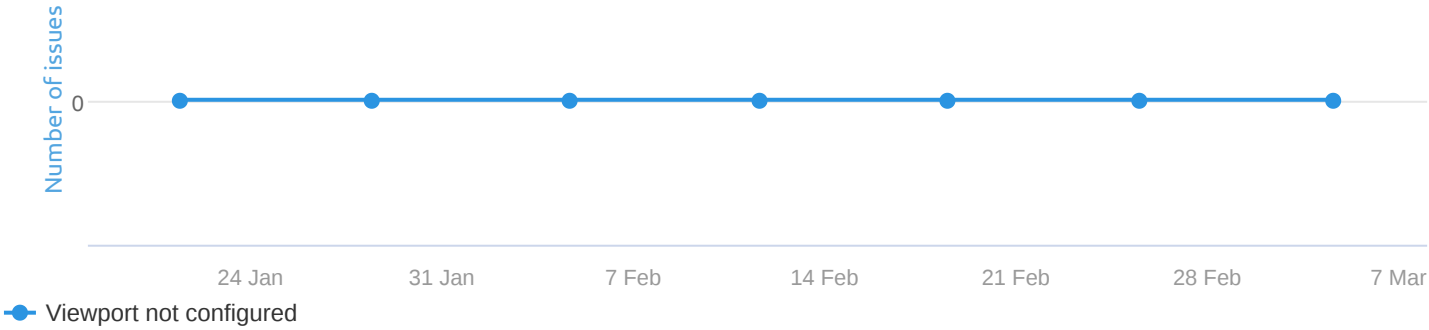


Viewport not configured

About this issue: The viewport meta tag is an HTML tag that allows you to control a page's viewport size and scale on mobile devices. This tag is indispensable if you want to make your website accessible and optimized for mobile devices. For more information about the viewport meta tag, please see the Responsive Web Design Basics article: https://developers.google.com/web/fundamentals/design-and-ux/responsive/. How to fix: Set the viewport meta tag for each page, and then test your website on a mobile device to make sure everything works fine.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

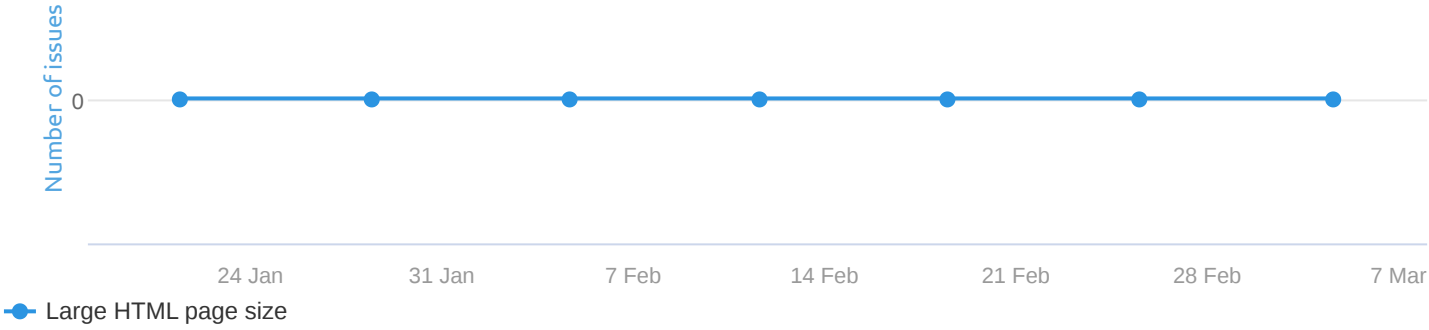


Large HTML page size

About this issue: A webpage's HTML size is the size of all HTML code contained on it. A page size that is too large (i.e., exceeding 2 MB) leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Review your page's HTML code and consider optimizing its structure and/or removing inline scripts and styles.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

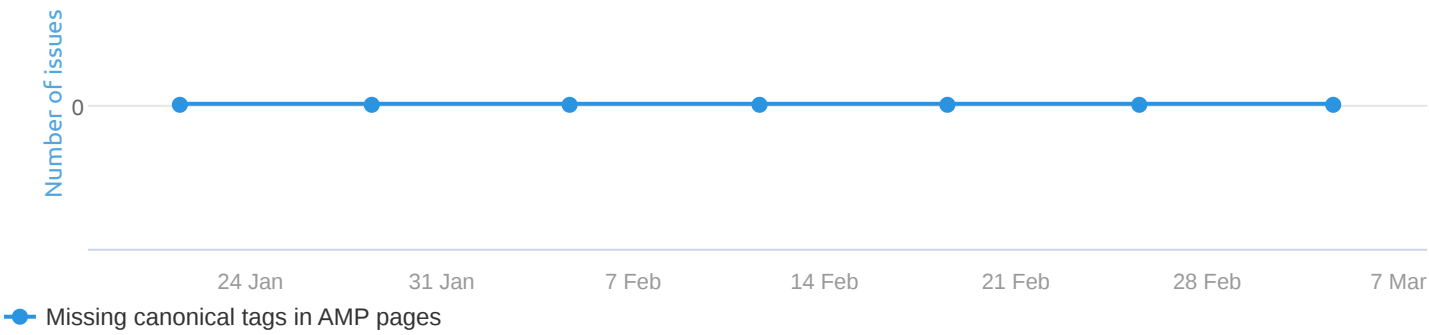


Missing canonical tags in AMP pages

About this issue: This issue is triggered if your AMP page has no canonical tag. When creating AMP pages, several requirements should be met: 1. If you have both an AMP and a non-AMP version of the same page, you should place canonical tags on both versions to prevent duplicate content issues. 2. If you have only an AMP version of your webpage, it must have a self-referential canonical tag. For more information, please see these article - AMP on Google Search guidelines: https://support.google.com/webmasters/answer/6340290?hl=en#discovery. How to fix: Add a rel="canonical" tag in the <head> section of each AMP page.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

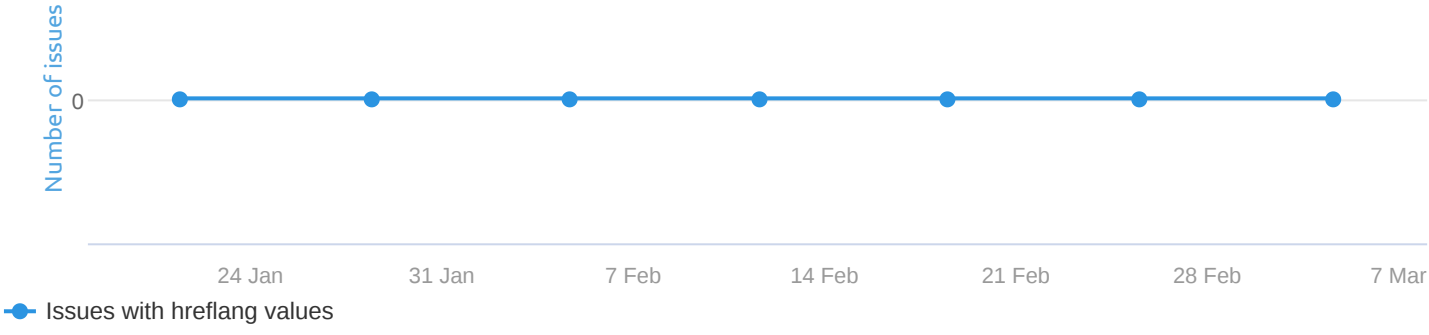


Issues with hreflang values

About this issue: This issue is triggered if: 1. Your country code is not in the ISO_3166-1_alpha-2 format. 2. Your language code is not in the ISO 639-1 format. A hreflang (rel="alternate" hreflang="x") attribute helps search engines understand which page should be shown to visitors based on their location. Utilizing this attribute is necessary if you're running a multilingual website and would like to help users from other countries find your content in the language that is most appropriate to them. It is very important to properly implement hreflang attributes, otherwise search engines will not be able to show the correct language version of your page to the relevant audience. For more information, please see these article - Tell Google about localized versions of your page: https://support.google.com/webmasters/answer/189077. How to fix: Make sure that your hreflang attributes are used correctly. Here are a few ways to avoid hreflang implementation issues: 1. Specify the correct ISO 639-1 language code. For language script variations, use the ISO 15924 standard format. 2. Specify the correct ISO_3166-1_alpha-2 country code

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

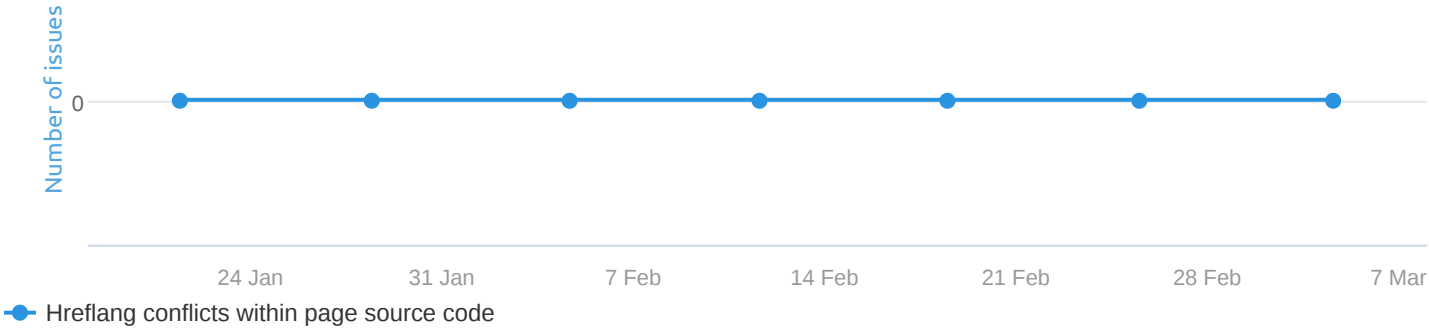


Hreflang conflicts within page source code

About this issue: If you're running a multilingual website, it is necessary to help users from other countries find your content in the language that is most appropriate for them. This is where the hreflang (rel="alternate" hreflang="x") attribute comes in handy. This attribute helps search engines understand which page should be shown to visitors based on their location. It is very important to properly synchronize your hreflang attributes within your page's source code, otherwise you may experience unexpected search engine behavior. For more information, see this article https://support.google.com/webmasters/answer/189077?hl=en. How to fix: To avoid any conflicts, we recommend that you review your hreflang attributes within your page's source code and fix any of the following issues: 1. Conflicting hreflang and rel=canonical URLs. 2. Conflicting hreflang URLs. 3. No self-referencing hreflang URLs

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

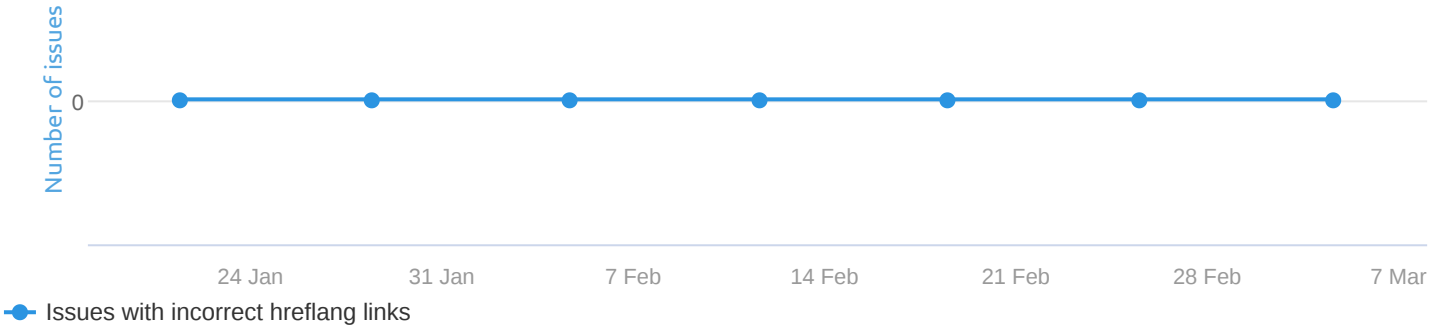


Issues with incorrect hreflang links

About this issue: A hreflang (rel="alternate" hreflang="x") attribute helps search engines understand which page should be shown to visitors based on their location. Utilizing this attribute is necessary if you're running a multilingual website and would like to help users from other countries find your content in the language that is most appropriate for them. It is very important to make sure your hreflang links always refer to absolute URLs with HTTP 200 status codes, otherwise search engines will not be able to interpret them correctly and, as a result, will not show the correct language version of your pages to the relevant audience. For more information, please see these article - Tell Google about localized versions of your page: https://support.google.com/webmasters/answer/189077. How to fix: To avoid any problems with hreflang links, we recommend that you review your hreflang attributes and do the following: 1. Fix broken hreflang URLs. 2. Fix hreflang redirects. 3. Replace relative URLs with absolute ones

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

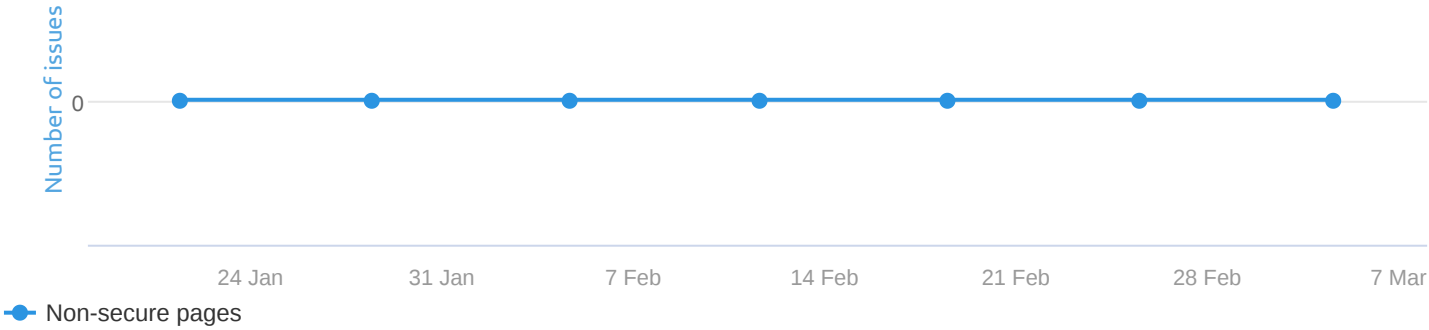


Non-secure pages

About this issue: This issue is triggered if our crawler detects an HTTP page with a <input type="password"> field. Using a <input type="password"> field on your HTTP page is harmful to user security, as there is a high risk that user login credentials can be stolen. To protect users' sensitive information from being compromised, Google Chrome will start informing users about the dangers of submitting their passwords on HTTP pages by labeling such pages as "non-secure" starting January 2017. This could have a negative impact on your bounce rate, as users will most likely feel uncomfortable and leave your page as quickly as possible. How to fix: Move your HTTP webpages that contain a password field to HTTPS. Please follow these Google guidelines: https://support.google.com/webmasters/answer/6033049?hl=ru&ref_topic=6033084&vid=0-885390506646-1537372319016

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

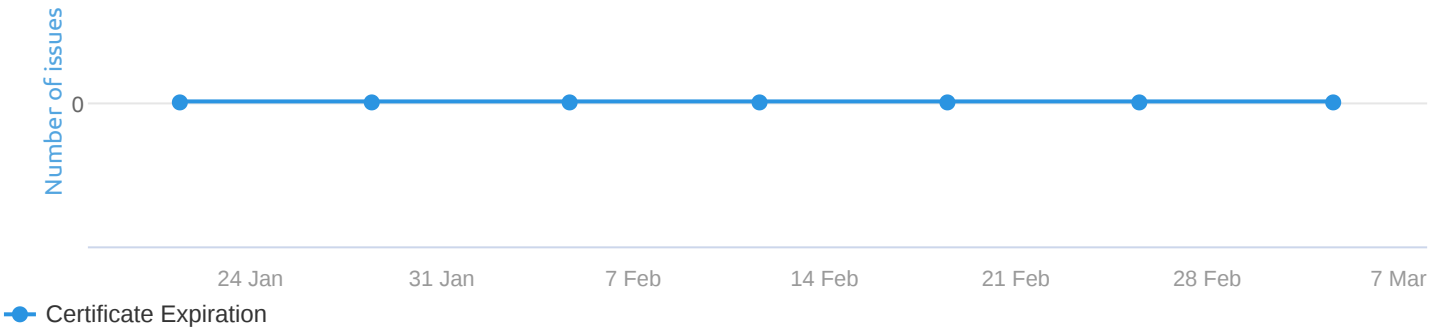


Certificate Expiration

About this issue: This issue is triggered if your certificate has expired or will expire soon. If you allow your certificate to expire, users accessing your website will be presented with a warning message, which usually stops them from going further and may lead to a drop in your organic search traffic. How to fix: Ask your website administrator to renew the certificate and run periodic checks to avoid any future issues.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

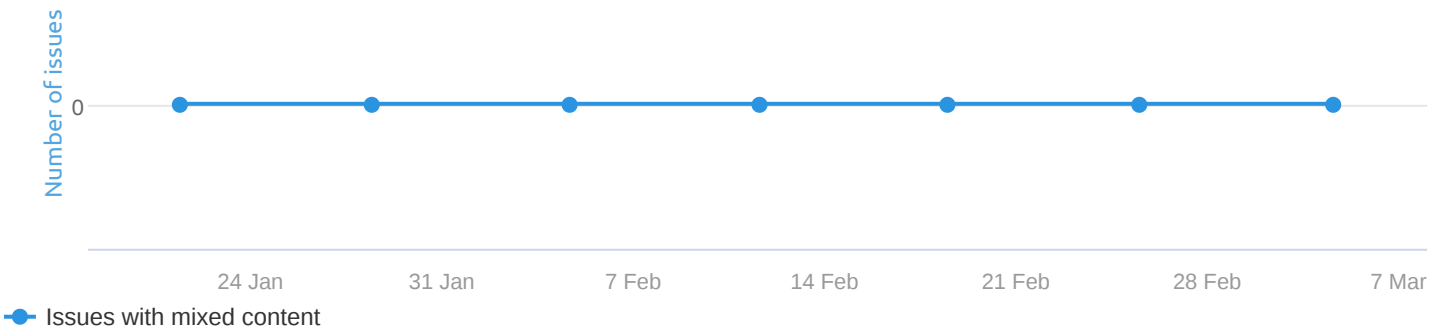


Old security protocol version

About this issue: Running SSL or old TLS protocol (version 1.0) is a security risk, which is why it is strongly recommended that you implement the newest protocol versions. How to fix: Update your security protocol to the latest version.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

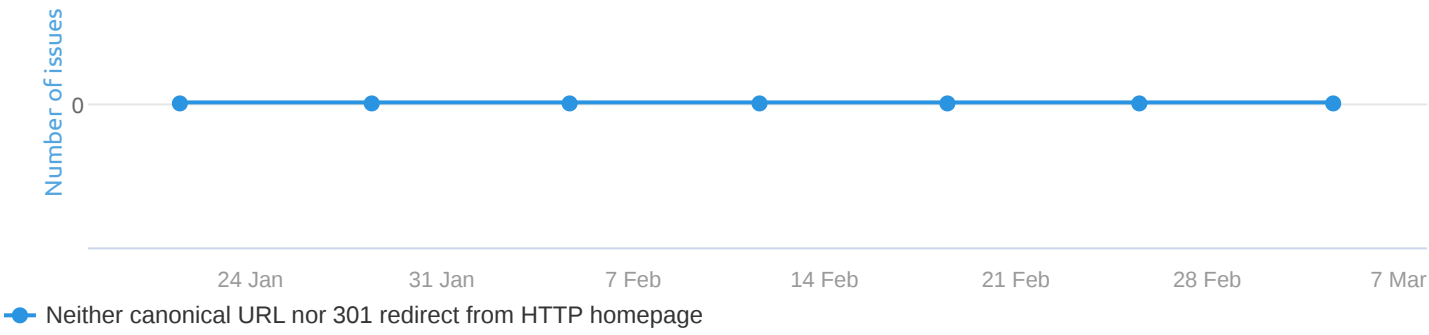


Neither canonical URL nor 301 redirect from HTTP homepage

About this issue: If you're running both HTTP and HTTPS versions of your homepage, it is very important to make sure that their coexistence doesn't impede your SEO. Search engines are not able to figure out which page to index and which one to prioritize in search results. As a result, you may experience a lot of problems, including pages competing with each other, traffic loss and poor placement in search results. To avoid these issues, you must instruct search engines to only index the HTTPS version. How to fix: Do either of the following: 1. Redirect your HTTP page to the HTTPS version via a 301 redirect. 2. Mark up your HTTPS version as the preferred one by adding a rel="canonical" to your HTTP pages.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

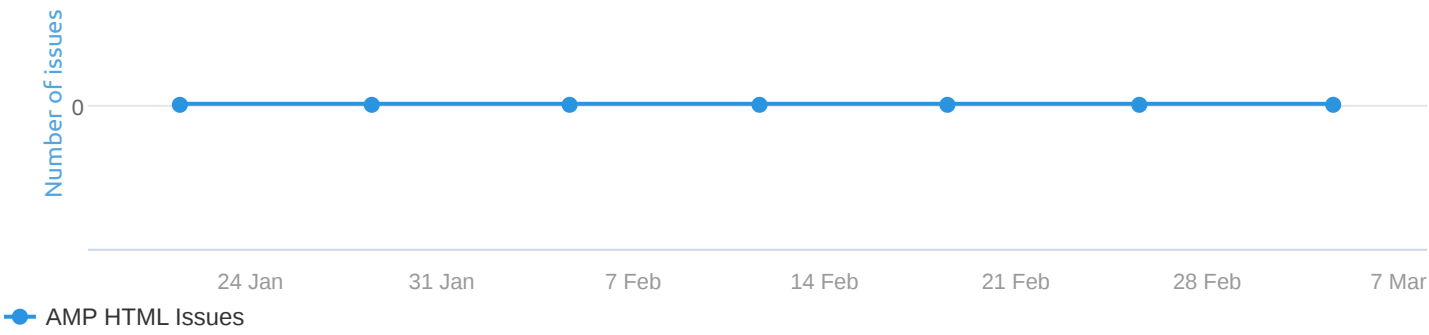


AMP HTML Issues

About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If your HTML doesn't adhere to AMP standards, your AMP page will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are multiple reasons why your page's HTML may not comply with AMP standards, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with HTML issues.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

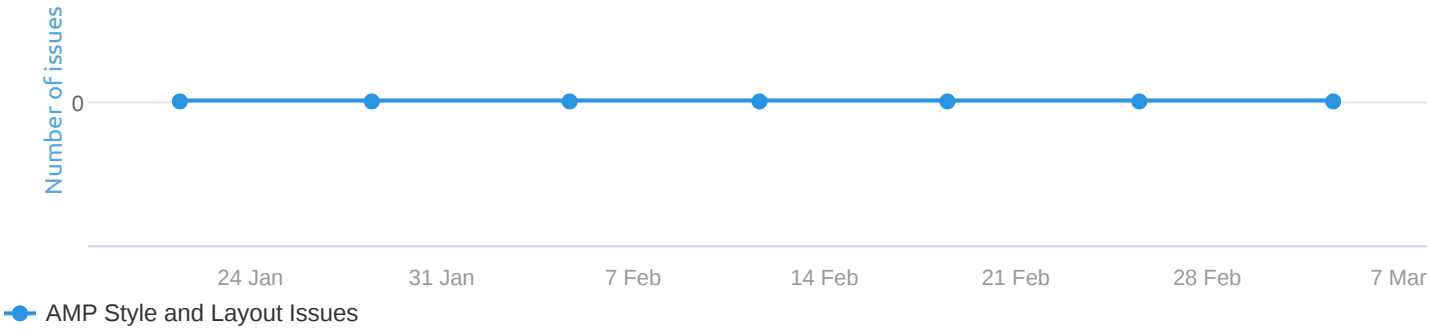


AMP Style and Layout Issues

About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If the style and layout of your AMP page do not adhere to AMP standards, the page will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are multiple reasons why your page's style and layout may not comply with AMP standards, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with style and layout issues.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

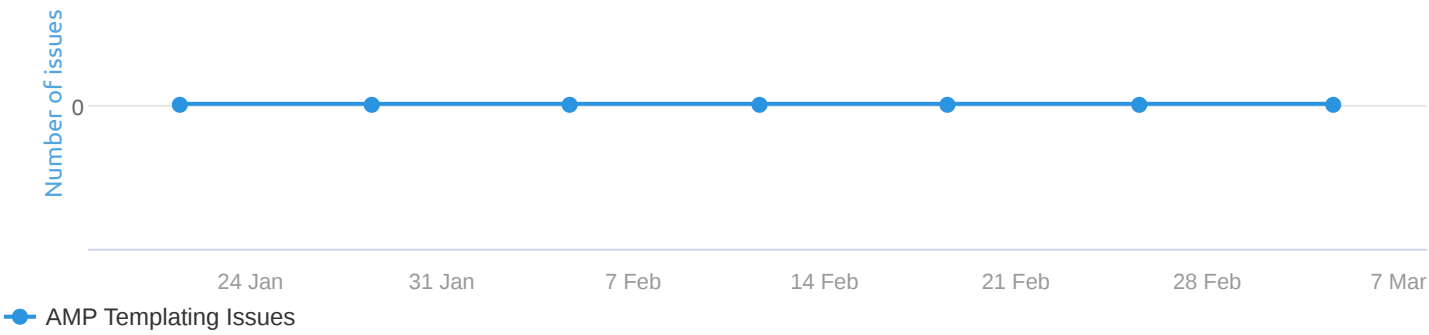


AMP Templating Issues

About this issue: In order for AMP pages to be served properly to mobile users, they must be compliant with AMP guidelines. If your AMP page includes templating syntax, it will not work correctly and may not be indexed by search engines, and, as a result, may not appear in mobile search results. How to fix: Since there are different types of templating issues that your AMP page can have, we provide specific how-to-fix tips for each invalid AMP page. These tips are provided in the 'Issue Description' column on the page that lists all pages with templating issues.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

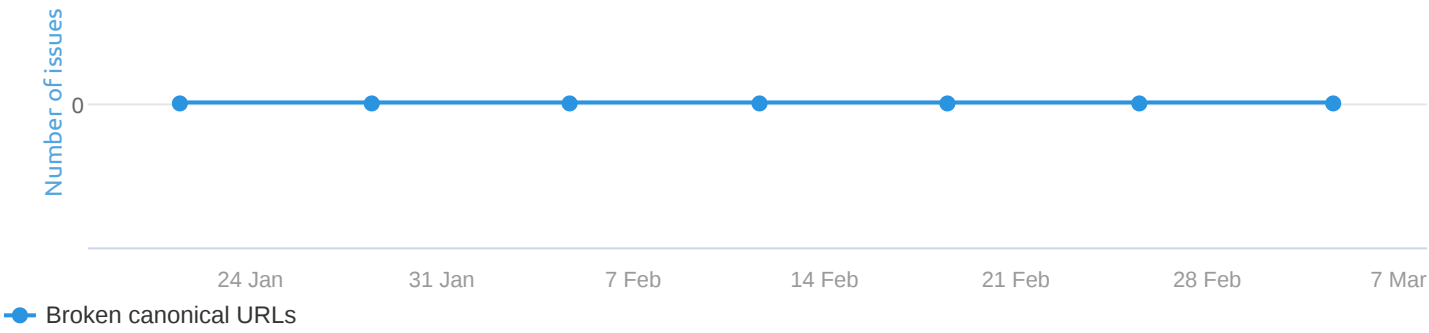


Broken canonical URLs

About this issue: By setting a rel="canonical" element on your page, you can inform search engines of which version of a page you want to show up in search results. When using canonical tags, it is important to make sure that the URL you include in your rel="canonical" element leads to a page that actually exists. Canonical links that lead to non-existent webpages complicate the process of crawling and indexing your content and, as a result, decrease crawling efficiency and lead to unnecessary crawl budget waste. How to fix: Review all broken canonical links. If a canonical URL applies to a non-existent webpage, remove it or replace it with another resource.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

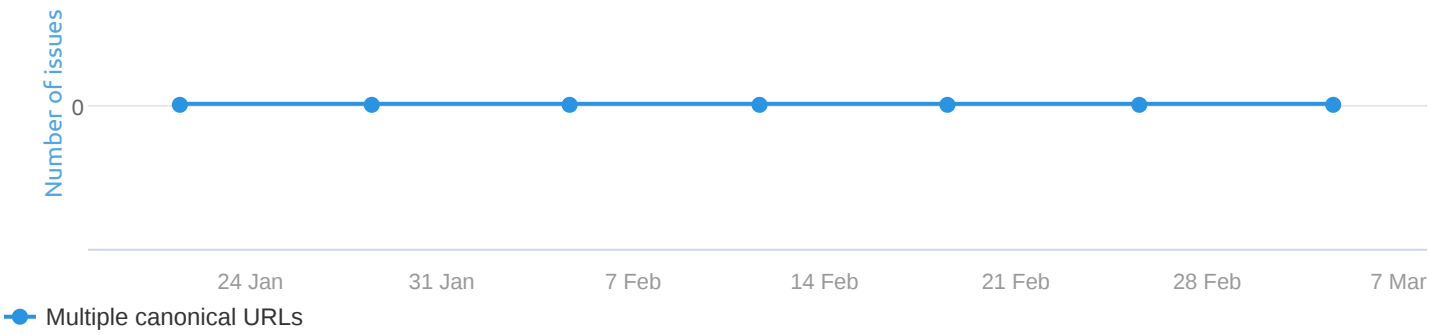


Multiple canonical URLs

About this issue: Multiple rel="canonical" tags with different URLs specified for the same page confuse search engines and make it almost impossible for them to identify which URL is the actual canonical page. As a result, search engines will likely ignore all the canonical elements or pick the wrong one. That's why it is recommended that you specify no more than one rel="canonical" for a page. How to fix: Remove all canonical URLs except the one that you'd like to serve as the actual canonical page.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

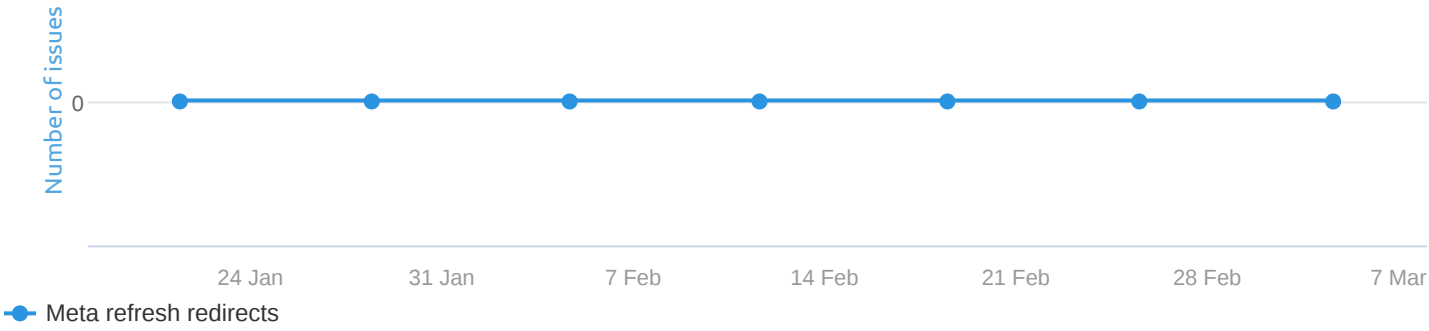


Meta refresh redirects

About this issue: A meta refresh tag instructs a web browser to redirect a user to a different page after a given interval. Generally, it is recommended that you avoid using a meta refresh tag as it is considered a poor, slow and outdated technique that may lead to SEO and usability issues. How to fix: Review all pages with a meta refresh tag. If this tag is used to redirect an old page to a new one, replace it with a 301 redirect.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

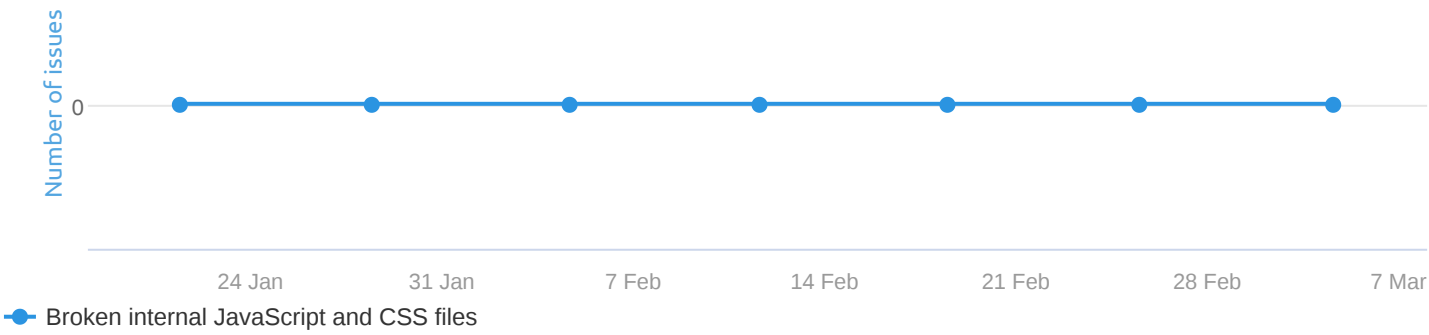


Broken internal JavaScript and CSS files

About this issue: A broken JavaScript or CSS file is an issue that should be watched out for on your website. Any script that has stopped running on your website may jeopardize your rankings, since search engines will not be able to properly render and index your webpages. Moreover, broken JS and CSS files may cause website errors, and this will certainly spoil your user experience. How to fix: Review all broken JavaScript and CSS files hosted on your website and fix any issues.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

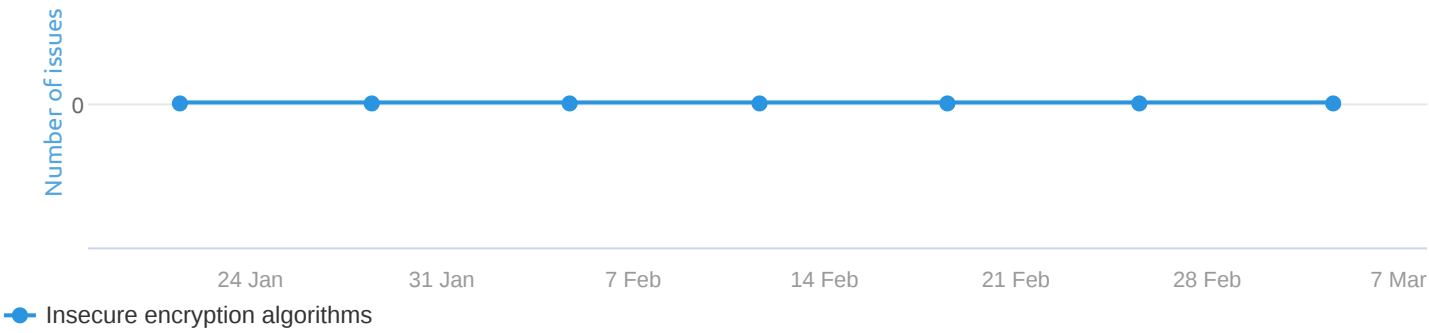


Insecure encryption algorithms

About this issue: This issue is triggered when we connect to your web server and detect that it uses old or deprecated encryption algorithms. Using outdated encryption algorithms is a security risk that can have a negative impact on your user experience and search traffic. Some web browsers may warn users accessing your website about loading insecure content. This usually negatively affects their confidence in your website, thereby stopping them from going further, and as a result you may experience a drop in your organic search traffic. How to fix: Contact your website administrator and ask them to update encryption algorithms.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

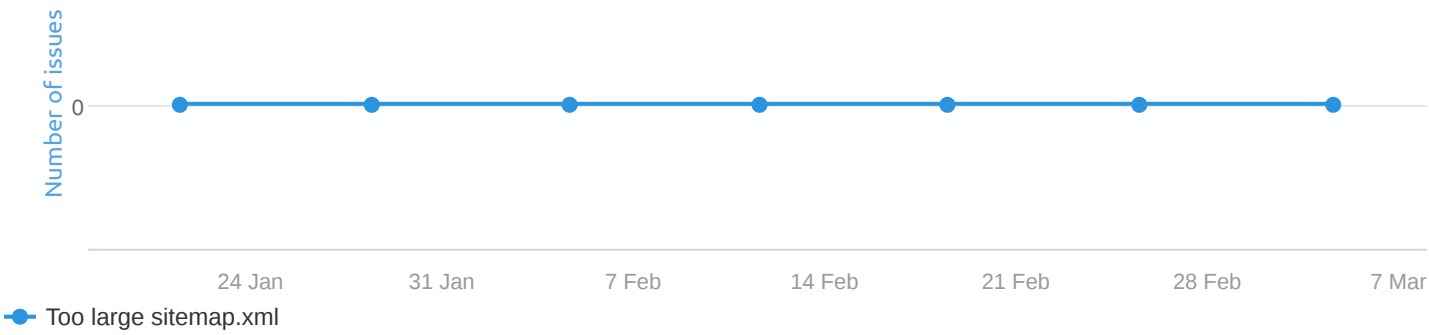


Too large sitemap.xml

About this issue: This issue is triggered if the size of your sitemap.xml file (uncompressed) exceeds 50 MB or it contains more than 50,000 URLs. Sitemap files that are too large will put your site at risk of being ineffectively crawled or even ignored by search engines. How to fix: Break up your sitemap into smaller files. You will also need to create a sitemap index file to list all your sitemaps and submit it to Google. Don't forget to specify the location of your new sitemap.xml files in your robots.txt. For more details, see this Google article: https://support.google.com/webmasters/answer/183668?hl=en

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

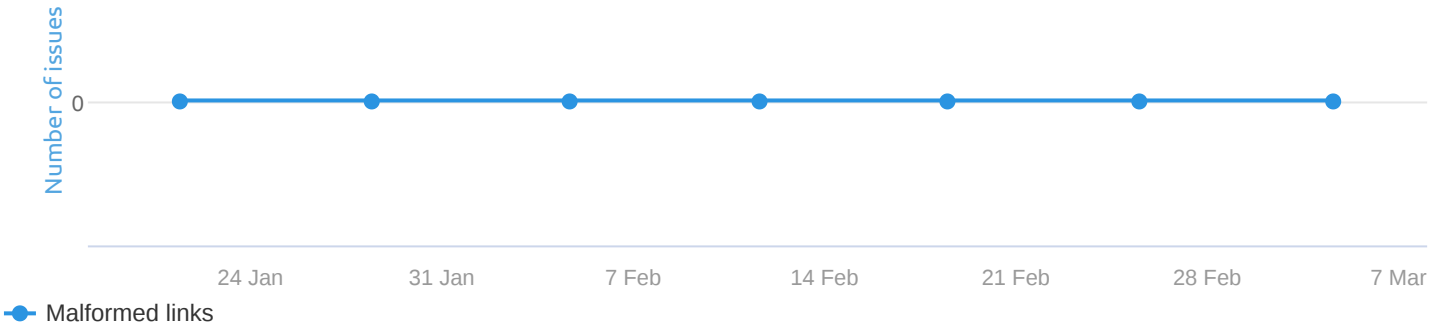


Malformed links

About this issue: This issue is reported when SiteAuditBot fails to crawl a link because of an invalid link's URL. Common mistakes include the following: 1. Invalid URL syntax (e.g., no or an invalid protocol is specified, backslashes (\) are used). 2. Spelling mistakes. 3. Unnecessary additional characters. How to fix: Make sure the link's URL conforms to a standard scheme and doesn't have any unnecessary characters or typos.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

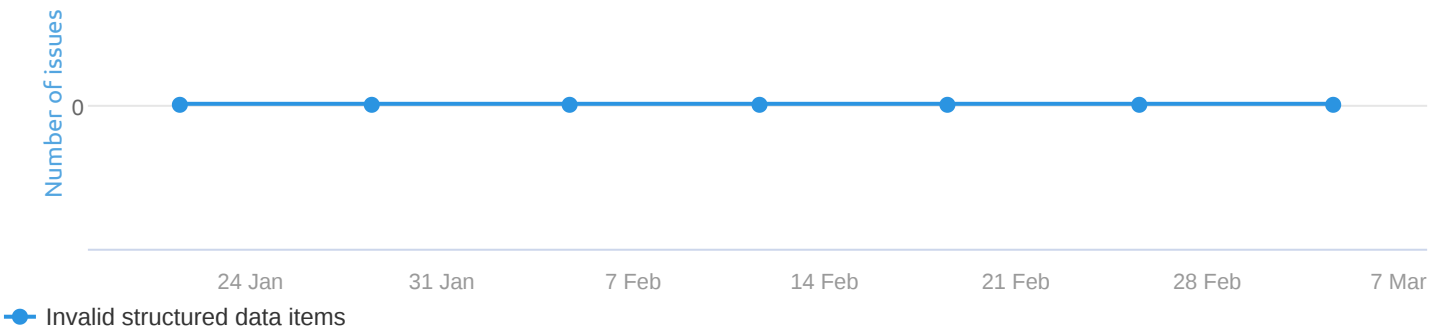


Invalid structured data items

About this issue: This issue is triggered if structured data items contain fields that do not meet Google's guidelines https://developers.google.com/search/docs/data-types/article. Implementing and maintaining your structured data correctly is important if you want to get an edge over your competitors in search results. If your website markup has errors, crawlers will not be able to properly understand it, and you may run the risk of losing the chance of gaining rich snippets and getting more favorable rankings. For more information on the structured data requirements, see https://schema.org, Google documentation https://developers.google.com/search/docs/data-types/article or our article https://www.semrush.com/kb/1084-structured-data-items-site-audit. How to fix: Check structured data on your webpages with a validation tool. Please note that different markup testing tools may show different results. We recommend that you use the Rich Results Test tool https://search.google.com/test/rich-results to review and validate your pages' structured data against their rich snippet requirements.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

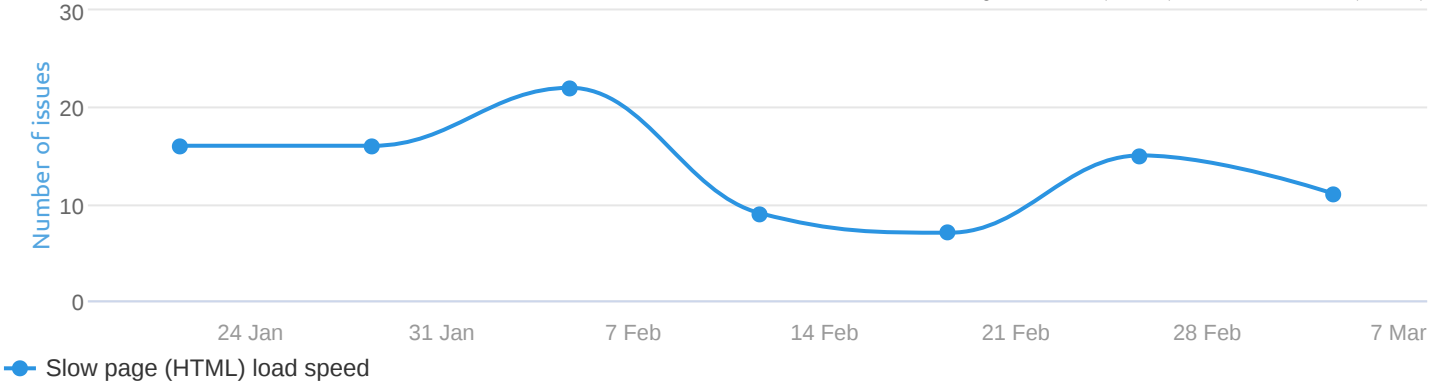


Slow page (HTML) load speed

About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code. So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Slow page (HTML) load speed 11
brandname.com

Page URL ▲	Load Time, s	Discovered
Imagine 2014 Discounted Tickets Giveaway | brandname https://brandname.com/blog/imagine-2014-discounted-tickets-giveaway	3.66	March 4, 2022 (15:56) [new]
Shop By Brand 1.5: Tailor Brands to Multiple Magento Websites, Stores and Store Views | brandname https://brandname.com/blog/shop-by-brand-1-5-tailor-brands-to-multiple-magento-websites-stores-and-store-views	3.49	March 4, 2022 (15:56) [new]

Page URL ▲	Load Time, s	Discovered
The Dark Side of Holiday Sales or Post-holiday Routine Adjustments | brandname https://brandname.com/blog/the-dark-side-of-holiday-sales-or-post-holiday-routine-adjustments	3.48	March 4, 2022 (15:56) [new]
Advanced Reports | Documentation https://brandname.com/resources/advanced-reports	4.77	March 4, 2022 (15:56) [new]
Change Log, Advanced Reports https://brandname.com/resources/advanced-reports/changelog-advanced-reports	3.08	March 4, 2022 (15:56) [new]
Demo Links, Advanced Reports https://brandname.com/resources/advanced-reports/demolinks-advanced-reports	3.04	March 4, 2022 (15:56) [new]
Demo Links, Customer Attributes https://brandname.com/resources/customer-attributes/demolinks-customer-attributes	4.31	March 4, 2022 (15:56) [new]
Customer Segmentation | Documentation https://brandname.com/resources/customer-segmentation	4.40	March 4, 2022 (15:56) [new]
Demo Links, Order Success Page https://brandname.com/resources/order-success-page/demolinks-order-success-page	3.81	March 4, 2022 (15:56) [new]
What does the status of my order mean? https://brandname.com/resources/purchases/order-statuses	3.30	March 4, 2022 (15:56) [new]
Change Log, RMA https://brandname.com/resources/rma/changelog-rma	3.10	March 4, 2022 (15:56) [new]

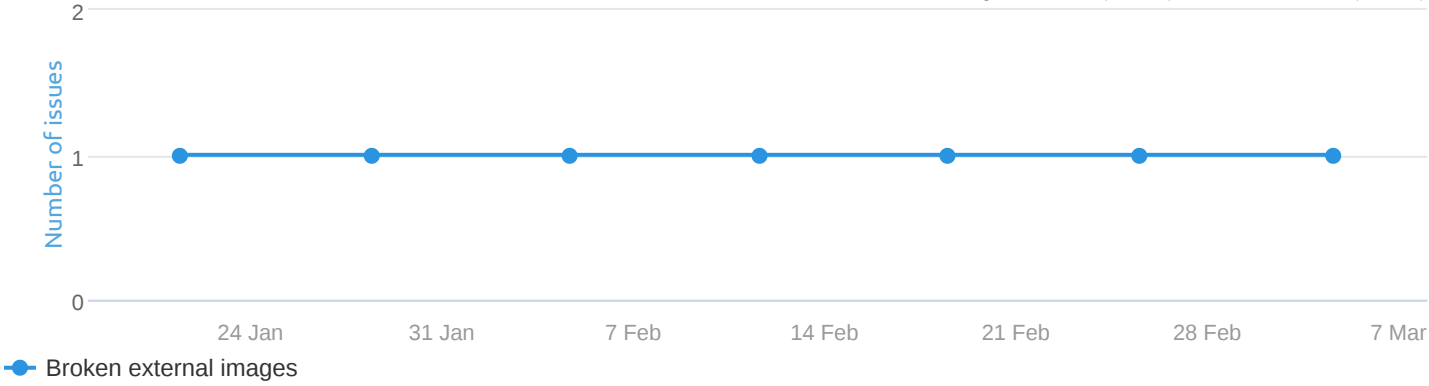
Warnings

Broken external images

About this issue: A broken external image is an image that can't be displayed because it no longer exists or because its URL is misspelled. Having too many broken external images negatively affects user experience and may be a signal to search engines that your website is poorly coded or maintained. How to fix: To fix a broken external image, perform one of the following: 1. If an image was deleted or damaged, replace it with a new one. 2. If an image is no longer needed, simply remove it from your page's code. 3. If an image moved to a different location and you know its new address, change its URL

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Broken external images 1

www.brandname.com

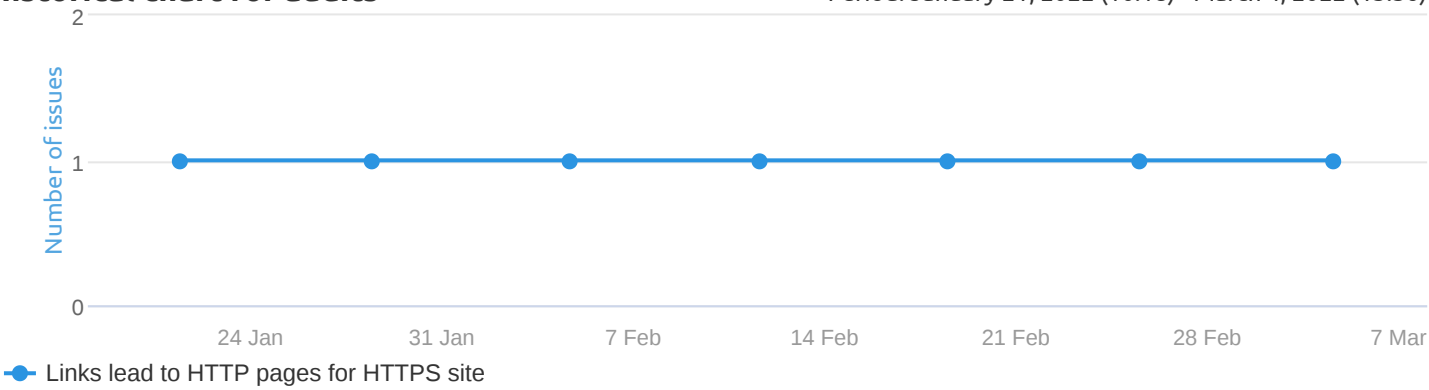
Page URL	Image URL	HTTP Code	Discovered
How to Import and Export Magento 2 Data: a B2B Solution | FireBear https://www.brandname.com/blog/how-to-import-and-export-magento-2-data-b2b-solution-from-firebear	https://www.brandname.com/media/uploads/2020/02/import-export_firebear.png	401	March 4, 2022 (15:56)

Links lead to HTTP pages for HTTPS site

About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Links lead to HTTP pages for HTTPS site 1

brandname.com

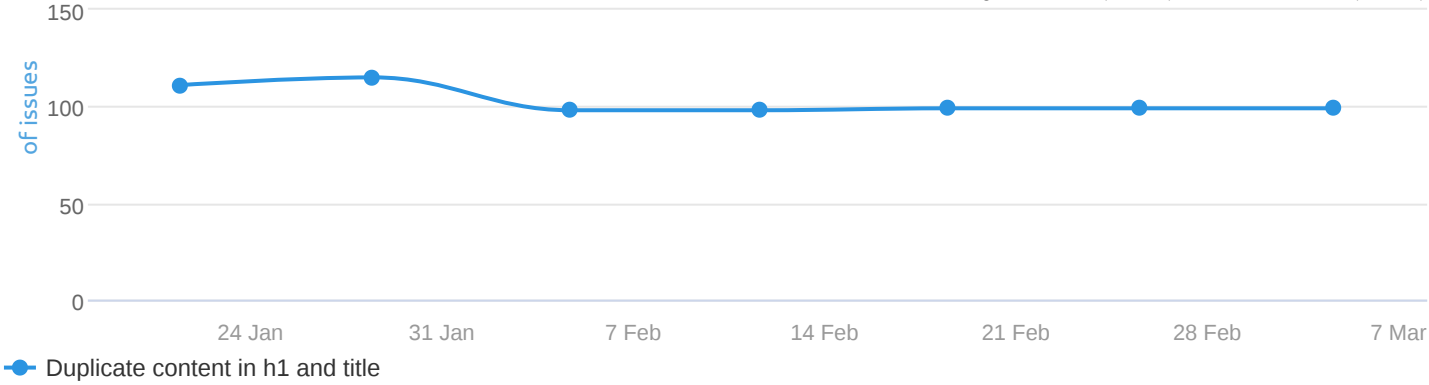
HTTPS Page URL	HTTP Link URL	Discovered
End User License Agreement | Brandname - A Magento Development Company https://www.brandname.com/end-user-license-agreement	https://www.brandname.com/contacts	March 4, 2022 (15:56)

Duplicate content in h1 and title

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Duplicate content in h1 and title 99
brandname.com

Page URL ▲	Title	Discovered
LinkedIn Brand Promotion: 12 Tips to Beat Competitors https://www.brandname.com/blog/12-linkedin-tips	LinkedIn Brand Promotion: 12 Tips to Beat Competitors	March 4, 2022 (15:56)
17 E-Commerce KPIs or How to Manage an Online Store to Make Profits https://www.brandname.com/blog/17-e-commerce-kpis	17 E-Commerce KPIs or How to Manage an Online Store to Make Profits	March 4, 2022 (15:56)
2021 brandname Yearin Review https://www.brandname.com/blog/2021-aheadw-year-in-review	2021 brandname Yearin Review	March 4, 2022 (15:56)
4 Ws of Effective Digital Coupon Campaigns https://www.brandname.com/blog/4-ws-of-effective-digital-coupon-campaigns	4 Ws of Effective Digital Coupon Campaigns	March 4, 2022 (15:56)
5 Top-Rated Tips to Create High-Converting Mobile Landing Pages https://www.brandname.com/blog/5-top-rated-tips-to-create-high-converting-mobile-landing-pages	5 Top-Rated Tips to Create High-Converting Mobile Landing Pages	March 4, 2022 (15:56)
7 must-have Magento 2 Extensions to Boost your B2B business https://www.brandname.com/blog/7-must-have-magento-2-extensions-to-boost-your-b2b-business	7 must-have Magento 2 Extensions to Boost your B2B business	March 4, 2022 (15:56)
Advanced Reports Use Case: Collect data on sales activity per customer segment https://www.brandname.com/blog/advanced-reports-use-case-collect-data-on-sales-activity-per-customer-segment	Advanced Reports Use Case: Collect data on sales activity per customer segment	March 4, 2022 (15:56)

Page URL ▲	Title	Discovered
Brandname Commerce Cloud: Fully managed https://www.brandname.com/blog/brandname-commerce-cloud-fully-managed	brandname Commerce Cloud: Fully managed	March 4, 2022 (15:56)
Discounts or Howto Get More for Your Magento Store Profitably https://www.brandname.com/blog/brandname-discounts-or-how-to-get-more-for-your-magento-store-profitably	brandname Discounts or Howto Get More for Your Magento Store Profitably	March 4, 2022 (15:56)
Extensions: April Updates https://www.brandname.com/blog/brandname-extensions-april-updates	brandname Extensions: April Updates	March 4, 2022 (15:56)
Our New Partners Providing Magento Hosting Services https://www.brandname.com/blog/brandname-hosting-partners	Our New Partners Providing Magento Hosting Services	March 4, 2022 (15:56)
Newsletter–May 2013 https://www.brandname.com/blog/newsletter-may-2013	brandname Newsletter–May 2013	March 4, 2022 (15:56)
Brandname is Now Premier Magento Extension Builder! https://www.brandname.com/blog/brandname-premier-magento-extension-builder	brandname is Now Premier Magento Extension Builder!	March 4, 2022 (15:56)
Brandname Products Made and Updated in August https://www.brandname.com/blog/product-updates-august	brandname Products Made and Updated in August	March 4, 2022 (15:56)
Aarti Patole https://www.brandname.com/blog/authors/aarti-patole	Aarti Patole	March 4, 2022 (15:56)
Anton Lashuk https://www.brandname.com/blog/authors/anton-lashuk	Anton Lashuk	March 4, 2022 (15:56)
Ekaterina Starovoytova https://www.brandname.com/blog/authors/ekaterina-starovoytova	Ekaterina Starovoytova	March 4, 2022 (15:56)
Kirill Samartsev https://www.brandname.com/blog/authors/kirill-samartsev	Kirill Samartsev	March 4, 2022 (15:56)
Veronika Romanova https://www.brandname.com/blog/authors/veronika-romanova	Veronika Romanova	March 4, 2022 (15:56)
Yanina Prudnikova https://www.brandname.com/blog/authors/yanina-prudnikova	Yanina Prudnikova	March 4, 2022 (15:56)
Automatic Related Products 1.4: New Types of Related Products https://www.brandname.com/blog/automatic-related-products-1-4-for-magento-2	Automatic Related Products 1.4: New Types of Related Products	March 4, 2022 (15:56)
Autumn Sale, September 26-28: Ready, Steady, Go! https://www.brandname.com/blog/autumn-sale	Autumn Sale, September 26-28: Ready, Steady, Go!	March 4, 2022 (15:56)
Best Subscription Box Ideas for Christmas https://www.brandname.com/blog/best-subscription-box-ideas-christmas	Best Subscription Box Ideas for Christmas	March 4, 2022 (15:56)

Page URL ▲	Title	Discovered
Best web design trends in 2022 https://www.brandname.com/blog/best-web-design-trends-in-2022	Best web design trends in 2022	March 4, 2022 (15:56)
Enjoy Holidays with Our Christmas Sale! https://www.brandname.com/blog/christmas-sale	Enjoy Holidays with Our Christmas Sale!	March 4, 2022 (15:56)
How To Configure Online Payment Methods in Magento 2: Quick Tutorial https://www.brandname.com/blog/cmagento-2-online-payment-methods	How To Configure Online Payment Methods in Magento 2: Quick Tutorial	March 4, 2022 (15:56)
ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales https://www.brandname.com/blog/connectpos-reward-points-integration	ConnectPOS and Reward Points: The Integration that Bridges Online and Offline Sales	March 4, 2022 (15:56)
Create a Compelling About Us Pages on your Shopify store https://www.brandname.com/blog/create-a-compelling-about-us-pages-on-your-shopify-store	Create a Compelling About Us Pages on your Shopify store	March 4, 2022 (15:56)
Destination Magento 2 https://www.brandname.com/blog/destination-magento-2	Destination Magento 2	March 4, 2022 (15:56)
Ecommerce Data Aggregators Transform the Landscape https://www.brandname.com/blog/ecommerce-data-aggregators	Ecommerce Data Aggregators Transform the Landscape	March 4, 2022 (15:56)
E-commerce in Our Lives https://www.brandname.com/blog/ecommerce-in-our-lives	E-commerce in Our Lives	March 4, 2022 (15:56)
Who Leads the Market of E-commerce Platforms in 2017? https://www.brandname.com/blog/ecommerce-market-2017	Who Leads the Market of E-commerce Platforms in 2017?	March 4, 2022 (15:56)
Personalization as a Key to Success in E-commerce Business https://www.brandname.com/blog/ecommerce-personalization	Personalization as a Key to Success in E-commerce Business	March 4, 2022 (15:56)
Execute inviting Black Friday Pages Fast with Buildify https://www.brandname.com/blog/execute-inviting-black-friday-pages-fast-with-buildify	Execute inviting Black Friday Pages Fast with Buildify	March 4, 2022 (15:56)
Follow Up Email 2.0: Manage, Target, Test, Improve https://www.brandname.com/blog/follow-up-email-2	Follow Up Email 2.0: Manage, Target, Test, Improve	March 4, 2022 (15:56)
Latest Update: Gift Card 1.2 for Magento 2 https://www.brandname.com/blog/gift-card-1-2-magento-2	Latest Update: Gift Card 1.2 for Magento 2	March 4, 2022 (15:56)
Gift Cards Make Gifting Simple https://www.brandname.com/blog/gift-cards-make-gifting-simple	Gift Cards Make Gifting Simple	March 4, 2022 (15:56)
A Guide To Launching A Successful eCommerce Site https://www.brandname.com/blog/guide-launching-ecommerce-site	A Guide To Launching A Successful eCommerce Site	March 4, 2022 (15:56)

Page URL ▲	Title	Discovered
How to build high converting product pages https://www.brandname.com/blog/how-to-build-high-converting-product-pages	How to build high converting product pages	March 4, 2022 (15:56)
Illegitimate Customer Payment Protection in Magento 2: Quick Tutorial https://www.brandname.com/blog/illegitimate-customer-payments-protection-magento-2	Illegitimate Customer Payment Protection in Magento 2: Quick Tutorial	March 4, 2022 (15:56)
IMPORTANT: Issues with New Security Patch! https://www.brandname.com/blog/important-security-patch-issues	IMPORTANT: Issues with New Security Patch!	March 4, 2022 (15:56)
How to Install and Manage the Extensions Obtained from Magento Marketplace https://www.brandname.com/blog/install-manage-magento-marketplace-extensions	How to Install and Manage the Extensions Obtained from Magento Marketplace	March 4, 2022 (15:56)
Magento 1 vs. Magento 2: Two Sides of the Same Coin https://www.brandname.com/blog/magento-1-vs-magento-2	Magento 1 vs. Magento 2: Two Sides of the Same Coin	March 4, 2022 (15:56)
Magento 1 vs. Magento 2: Should I Stay or Should I Go https://www.brandname.com/blog/magento-1-vs-magento-2-should-i-stay-or-should-i-go	Magento 1 vs. Magento 2: Should I Stay or Should I Go	March 4, 2022 (15:56)
Magento 2.1: Features and Fixes https://www.brandname.com/blog/magento-2-1-features-and-fixes	Magento 2.1: Features and Fixes	March 4, 2022 (15:56)
Magento 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling https://www.brandname.com/blog/magento-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	Magento 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling	March 4, 2022 (15:56)
How To Configure Basic Payment Methods in Magento 2: Quick Tutorial https://www.brandname.com/blog/magento-2-basic-payment-methods	How To Configure Basic Payment Methods in Magento 2: Quick Tutorial	March 4, 2022 (15:56)
Magento 2 Tutorial for Beginners. Part 1: Installation https://www.brandname.com/blog/magento-2-installation	Magento 2 Tutorial for Beginners. Part 1: Installation	March 4, 2022 (15:56)
How to Manage Stock Inventory in Magento 2: Quick Tutorial https://www.brandname.com/blog/magento-2-stock-inventory-tutorial	How to Manage Stock Inventory in Magento 2: Quick Tutorial	March 4, 2022 (15:56)
Magento 2 Stores: The First-Year Study https://www.brandname.com/blog/magento-2-stores-first-year-study	Magento 2 Stores: The First-Year Study	March 4, 2022 (15:56)
Magento 2 Testing https://www.brandname.com/blog/magento-2-testing	Magento 2 Testing	March 4, 2022 (15:56)
Magento 2 Update and Upgrade Tutorial https://www.brandname.com/blog/magento-2-update-upgrade-tutorial	Magento 2 Update and Upgrade Tutorial	March 4, 2022 (15:56)

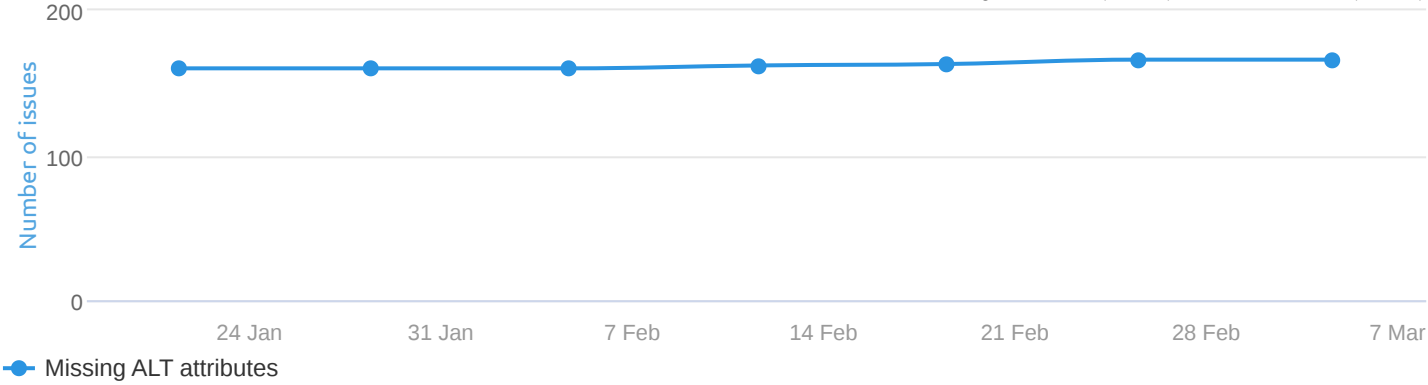
Page URL ▲	Title	Discovered
My support period has expired, but I have discovered a bug with your extension. How do I get it fixed? https://www.brandname.com/resources/support-service/my-support-is-over-but-i-found-a-bug	My support period has expired, but I have discovered a bug with your extension. How do I get it fixed?	March 4, 2022 (15:56)
Restoring Account Access https://www.brandname.com/resources/support-service/restoring-account-access	Restoring Account Access	March 4, 2022 (15:56)
User Documentation https://www.brandname.com/resources/support-service/user-documentation	User Documentation	March 4, 2022 (15:56)
Warranties after customization https://www.brandname.com/resources/support-service/warranties-after-customization	Warranties after customization	March 4, 2022 (15:56)
What is the Support and Upgrades Subscription, how does it work? https://www.brandname.com/resources/support-service/what-is-the-support-period	What is the Support and Upgrades Subscription, how does it work?	March 4, 2022 (15:56)

Missing ALT attributes

About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html and Google Image Publishing Guidelines: https://support.google.com/webmasters/answer/114016?hl=en. How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "<img src="mylogo.png" alt="This is my company logo">".

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Missing ALT attributes 100
https://www.brandname.com

Page URL ▲	Image URL	Discovered
Magento 2 Abandoned Cart Email Extension by Brandname https://www.brandname.com/abandoned-cart-extension-for-magento-2	https://media.brandname.com/catalog/ACE/M2_ACE_1.1.png	March 4, 2022 (15:56)

Page URL ▲	Image URL	Discovered
Products https://www.brandname.com/resources/products	https://www.brandname.com/media/faq/Advanced_Subscription_Products_.png	March 4, 2022 (15:56)
Products https://www.brandname.com/resources/products	https://www.brandname.com/media/faq/Aliate.png	March 4, 2022 (15:56)
Products https://www.brandname.com/resources/products	https://www.brandname.com/media/faq/AJAX_Cart_Pro.png	March 4, 2022 (15:56)
Products https://www.brandname.com/resources/products	https://www.brandname.com/media/faq/Automatic_Related_Products.png	March 4, 2022 (15:56)

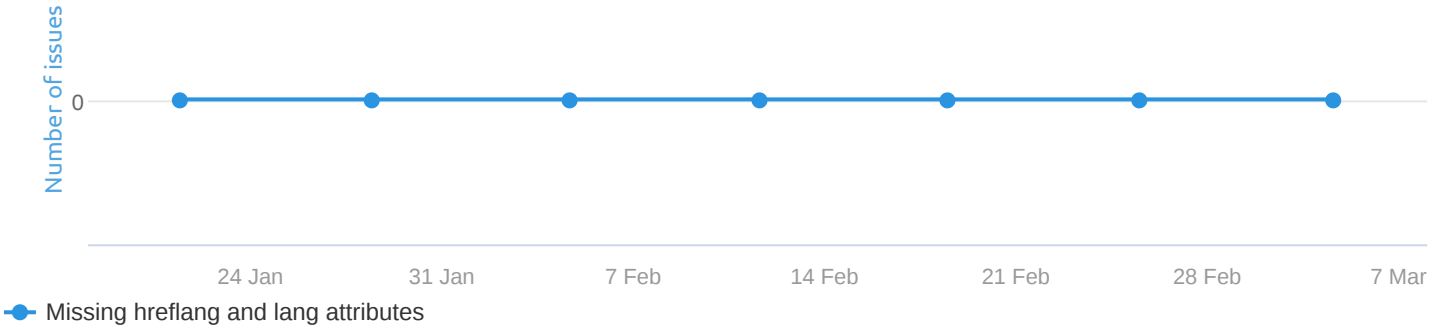
We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Missing hreflang and lang attributes

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang="en">". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel="alternate" href="http://example.com/" hreflang="en"/>

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

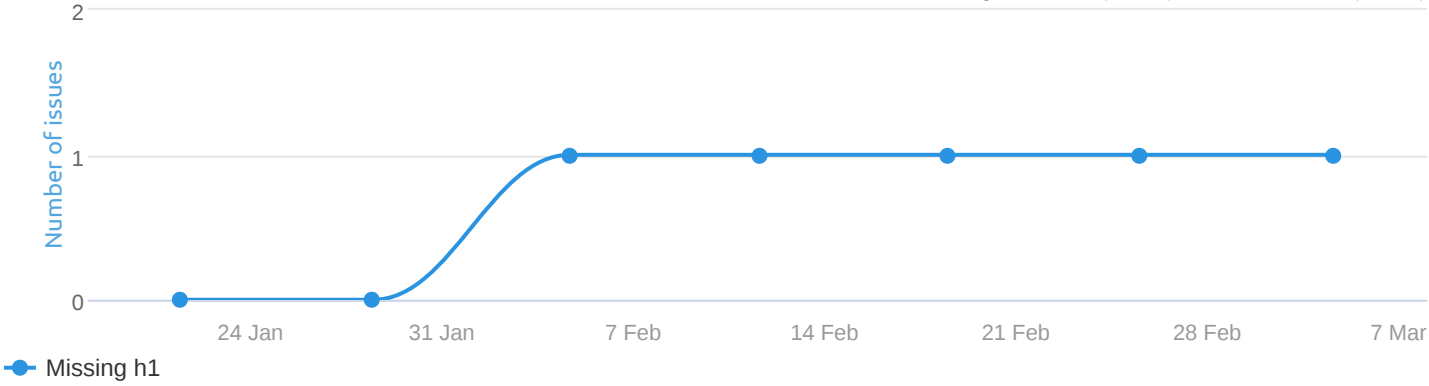


Missing h1

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Missing h1 1
brandname.com

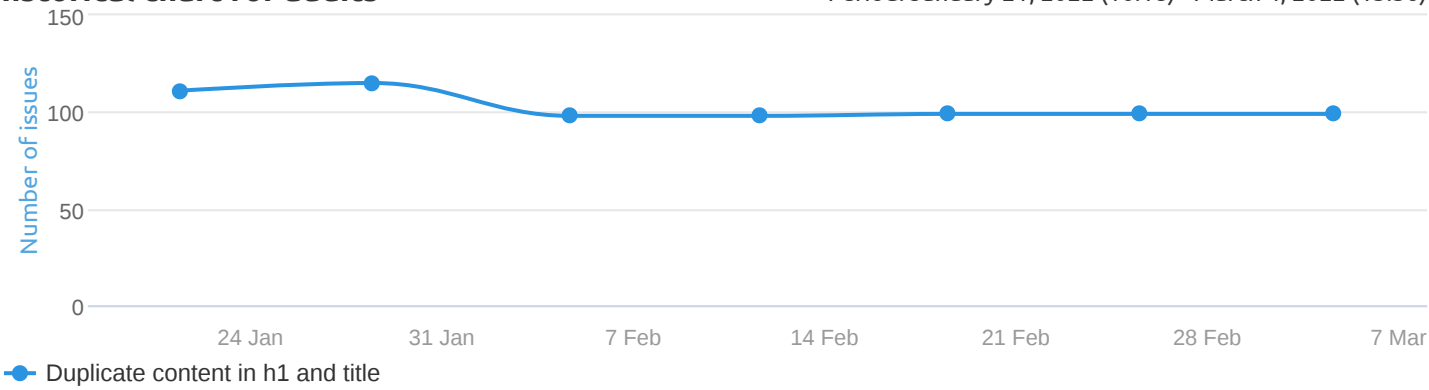
Page URL ▲	Discovered
End User License Agreement | Brandname Magento Development Company https://www.brandname.com/end-user-license-agreement	March 4, 2022 (15:56)

Duplicate content in h1 and title

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Duplicate content in h1 and title 99
https://www.brandname.com

Page URL ▲	Title	Discovered
LinkedIn Brand Promotion: 12 Tips to Beat Competitors https://www.brandname.com/blog/12-linkedin-tips	LinkedIn Brand Promotion: 12 Tips to Beat Competitors	March 4, 2022 (15:56)

Page URL ▲	Title	Discovered
Personalization as a Key to Success in E-commerce Business https://www.brandname.com/blog/ecommerce-personalization	Personalization as a Key to Success in E-commerce Business	March 4, 2022 (15:56)
Execute inviting Black Friday Pages Fast with Buildify https://brandname.com/blog/execute-inviting-black-friday-pages-fast-with-buildify	Execute inviting Black Friday Pages Fast with Buildify	March 4, 2022 (15:56)
Follow Up Email 2.0: Manage, Target, Test, Improve https://brandname.com/blog/follow-up-email-2	Follow Up Email 2.0: Manage, Target, Test, Improve	March 4, 2022 (15:56)
Latest Update: Gift Card 1.2 for Magento 2 https://brandname.com/blog/gift-card-1-2-magento-2	Latest Update: Gift Card 1.2 for Magento 2	March 4, 2022 (15:56)
Gift Cards Make Gifting Simple https://brandname.com/blog/gift-cards-make-gifting-simple	Gift Cards Make Gifting Simple	March 4, 2022 (15:56)
A Guide To Launching A Successful eCommerce Site https://brandname.com/blog/guide-launching-ecommerce-site	A Guide To Launching A Successful eCommerce Site	March 4, 2022 (15:56)
How to build high converting product pages https://brandname.com/blog/how-to-build-high-converting-product-pages	How to build high converting product pages	March 4, 2022 (15:56)
Illegitimate Customer Payment Protection in Magento 2: Quick Tutorial https://brandname.com/blog/illegitimate-customer-payments-protection-magento-2	Illegitimate Customer Payment Protection in Magento 2: Quick Tutorial	March 4, 2022 (15:56)
IMPORTANT: Issues with New Security Patch! https://brandname.com/blog/important-security-patch-issues	IMPORTANT: Issues with New Security Patch!	March 4, 2022 (15:56)
How to Install and Manage the Extensions Obtained from Magento Marketplace https://brandname.com/blog/install-manage-magento-marketplace-extensions	How to Install and Manage the Extensions Obtained from Magento Marketplace	March 4, 2022 (15:56)
Magento 1 vs. Magento 2: Two Sides of the Same Coin https://brandname.com/blog/magento-1-vs-magento-2	Magento 1 vs. Magento 2: Two Sides of the Same Coin	March 4, 2022 (15:56)
Magento 1 vs. Magento 2: Should I Stay or Should I Go https://brandname.com/blog/magento-1-vs-magento-2-should-i-stay-or-should-i-go	Magento 1 vs. Magento 2: Should I Stay or Should I Go	March 4, 2022 (15:56)
Magento 2.1: Features and Fixes https://brandname.com/blog/magento-2-1-features-and-fixes	Magento 2.1: Features and Fixes	March 4, 2022 (15:56)
Magento 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling https://brandname.com/blog/magento-2-advanced-subscription-products-use-case-equip-your-store-with-subscription-bundling	Magento 2 Advanced Subscription Products Use Case: Equip your store with subscription bundling	March 4, 2022 (15:56)

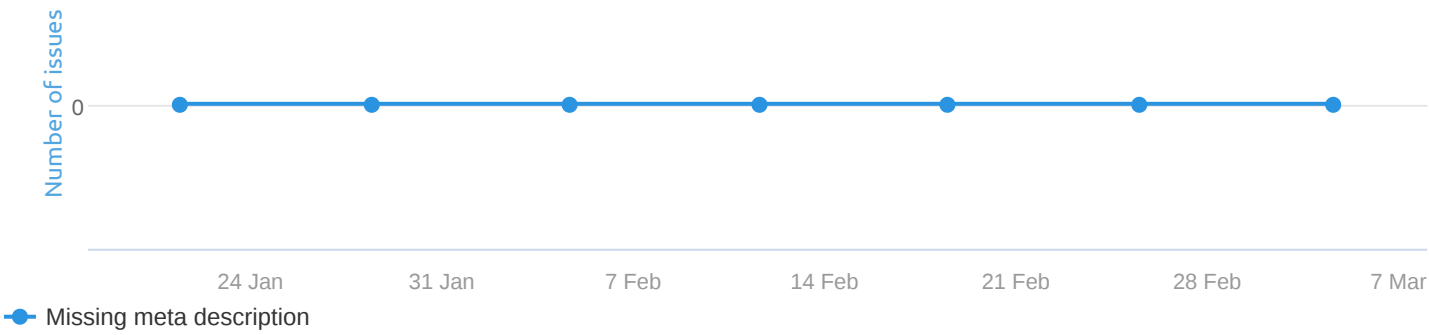
Page URL ▲	Title	Discovered
Available Services https://brandname.com/resources/support-service/available-services	Available Services	March 4, 2022 (15:56)
Customer Service: general information https://brandname.com/resources/support-service/customer-service-general-information	Customer Service: general information	March 4, 2022 (15:56)
Guideline: How To Compose A Technical Support Ticket https://brandname.com/resources/support-service/how-to-compose-ticket	Guideline: How To Compose A Technical Support Ticket	March 4, 2022 (15:56)
I'm waiting for reply in my helpdesk ticket https://brandname.com/resources/support-service/im-waiting-for-reply-in-my-helpdesk-ticket	I'm waiting for reply in my helpdesk ticket	March 4, 2022 (15:56)
My support period has expired, but I have discovered a bug with your extension. How do I get it fixed? https://brandname.com/resources/support-service/my-support-is-over-but-i-found-a-bug	My support period has expired, but I have discovered a bug with your extension. How do I get it fixed?	March 4, 2022 (15:56)
Restoring Account Access https://brandname.com/resources/support-service/restoring-account-access	Restoring Account Access	March 4, 2022 (15:56)
User Documentation https://brandname.com/resources/support-service/user-documentation	User Documentation	March 4, 2022 (15:56)
Warranties after customization https://brandname.com/resources/support-service/warranties-after-customization	Warranties after customization	March 4, 2022 (15:56)
What is the Support and Upgrades Subscription, how does it work? https://brandname.com/resources/support-service/what-is-the-support-period	What is the Support and Upgrades Subscription, how does it work?	March 4, 2022 (15:56)

Missing meta description

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

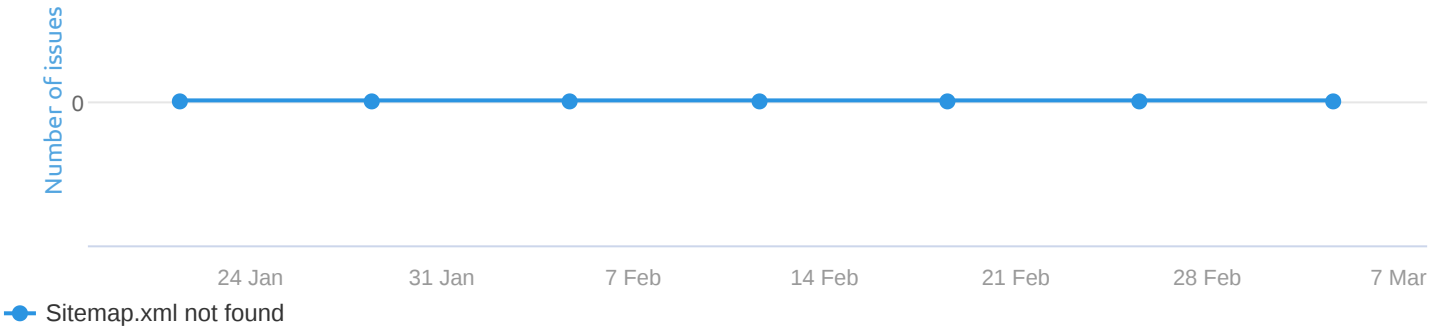


Sitemap.xml not found

About this issue: A sitemap.xml file is used to list all URLs available for crawling. It can also include additional data about each URL. Using a sitemap.xml file is quite beneficial. Not only does it provide easier navigation and better visibility to search engines, it also quickly informs search engines about any new or updated content on your website. Therefore, your website will be crawled faster and more intelligently. How to fix: Consider generating a sitemap.xml file if you don't already have one. Then you should specify the location of your sitemap.xml files in your robots.txt, and check if Googlebot can index your sitemap.xml file with the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

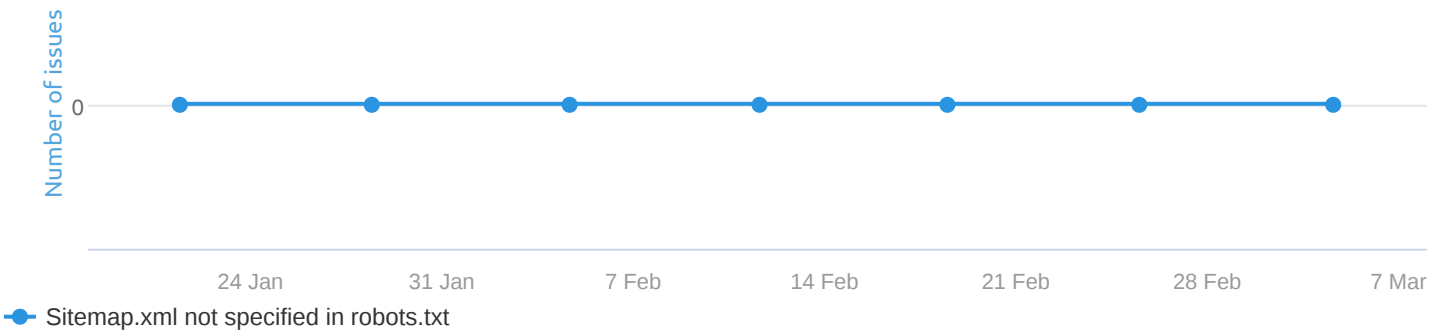


Sitemap.xml not specified in robots.txt

About this issue: If you have both a sitemap.xml and a robots.txt file on your website, it is a good practice to place a link to your sitemap.xml in your robots.txt, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your sitemap.xml in your robots.txt. To check if Googlebot can index your sitemap.xml file, use the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

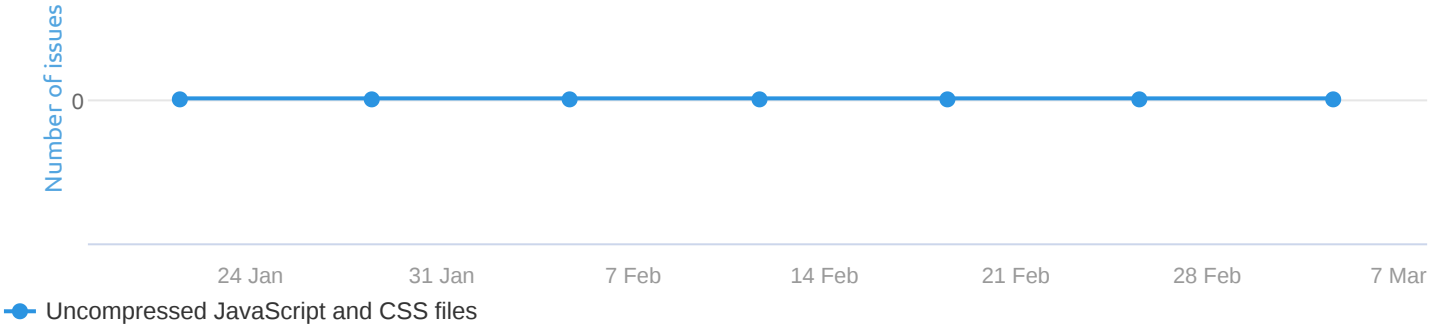


Uncompressed JavaScript and CSS files

About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

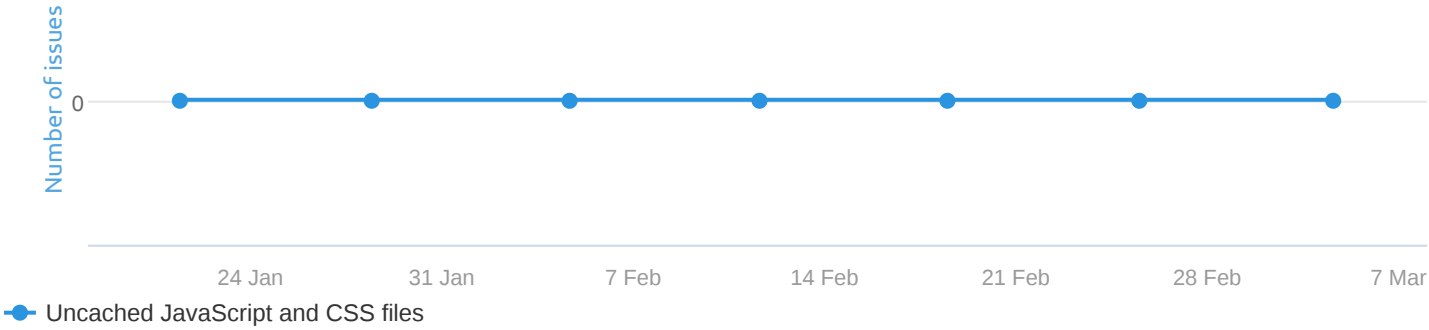


Uncached JavaScript and CSS files

About this issue: This issue is triggered if browser caching is not specified in the response header. Enabling browser caching for JavaScript and CSS files allows browsers to store and reuse these resources without having to download them again when requesting your page. That way the browser will download less data, which will decrease your page load time. And the less time it takes to load your page, the happier your visitors are. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency. How to fix: If JavaScript and CSS files are hosted on your website, enable browser caching for them. If JavaScript and CSS files are hosted on a website that you don't own, contact the website owner and ask them to enable browser caching for them. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

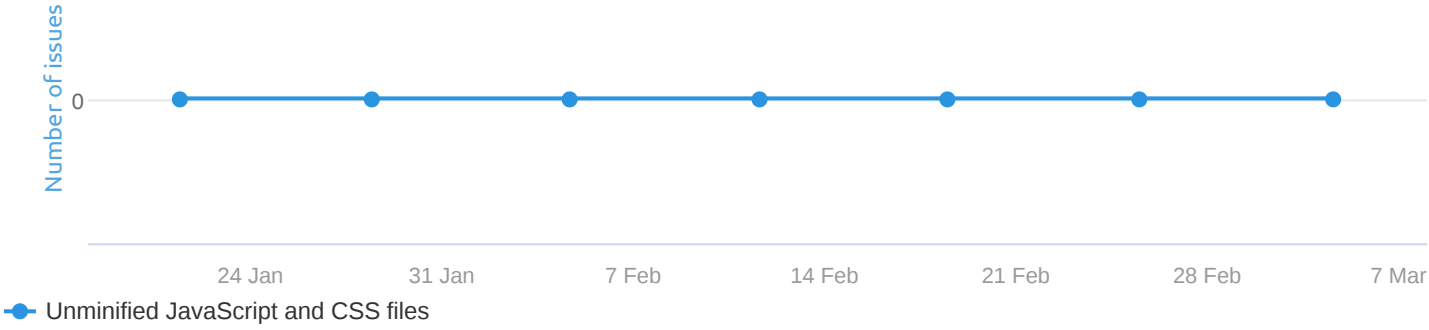


Unminified JavaScript and CSS files

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



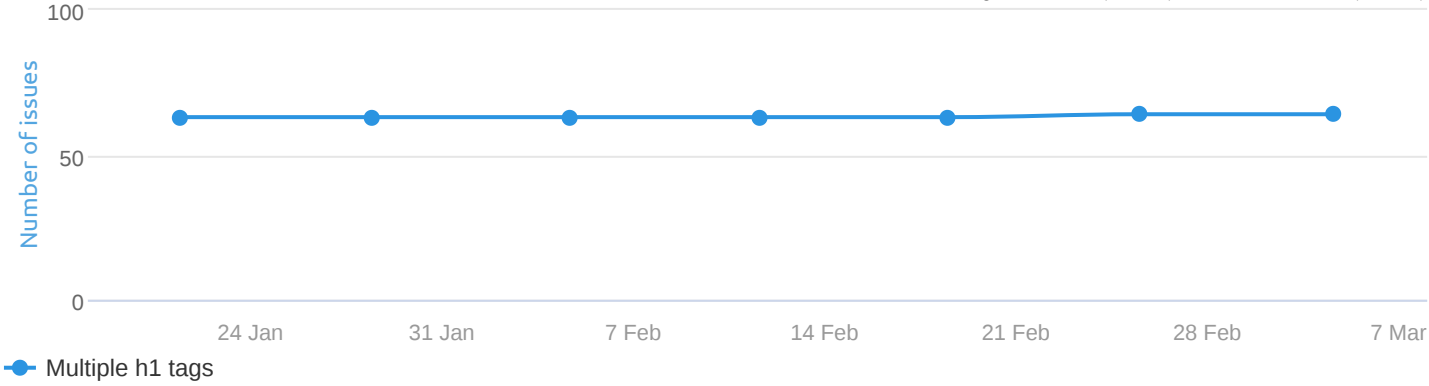
Notices

Multiple h1 tags

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Multiple h1 tags 64

brandname.com

Page URL ▲	H1 Count	Discovered
6 must-have Magento 2 Content Management Extensions | brandname https://brandname.com/blog/6-must-have-magento-2-content-management-extensions	2	March 4, 2022 (15:56)
brandname Newsletter–April 2013 | brandname https://brandname.com/blog/brandname-newsletter-april-2013	19	March 4, 2022 (15:56)
brandname Newsletter– June 2013 | brandname https://brandname.com/blog/brandname-newsletter-june-2013	4	March 4, 2022 (15:56)
brandname Newsletter– May 2013 https://brandname.com/blog/brandname-newsletter-may-2013	4	March 4, 2022 (15:56)
Help Desk 2.2 Extension to Resolve Support Requests Faster https://brandname.com/blog/help-desk-2.2-extension-to-resolve-support-requests-faster-with-less-effort	2	March 4, 2022 (15:56)
How To Manage an eCommerce Blog Eectively | brandname Magento 2 Blog Extension https://brandname.com/blog/managing-ecommerce-blog	2	March 4, 2022 (15:56)
Abandoned Cart Email | User Manual https://brandname.com/resources/abandoned-cart/user-manual-abandoned-cart	9	March 4, 2022 (15:56)
Add Free Product to Cart | User Manual https://brandname.com/resources/add-free-product-to-cart/user-manual-add-free-product-to-cart	13	March 4, 2022 (15:56)
Advanced Reports | User Manual https://brandname.com/resources/advanced-reports/user-manual-advanced-reports	10	March 4, 2022 (15:56)
Advanced Reviews | User Manual https://brandname.com/resources/advanced-reviews/user-manual-advanced-reviews	22	March 4, 2022 (15:56)

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Affiliate | User Manual https://brandname.com/resources/affiliate/user-manual-affiliate	15	March 4, 2022 (15:56)
AJAX Cart Pro | User Manual https://brandname.com/resources/ajax-cart-pro/user-manual-ajax-cart-pro	9	March 4, 2022 (15:56)
Automatic Related Products | User Manual https://brandname.com/resources/automatic-related-products/user-manual-automatic-related-products	9	March 4, 2022 (15:56)
B2B Company Credit | User Manual https://brandname.com/resources/b2b-company-credit/user-manual-b2b-company-credit	25	March 4, 2022 (15:56)
B2B Suite| User Manual https://brandname.com/resources/b2b-extension-suite/user-manual-b2b-extension-suite	11	March 4, 2022 (15:56)
Bambora APAC | User Manual https://brandname.com/resources/bambora-payment/user-manual-bambora-payment	4	March 4, 2022 (15:56)
Blog | User Manual https://brandname.com/resources/blog/user-manual-blog	10	March 4, 2022 (15:56)
Buildify | User Manual https://brandname.com/resources/buildify/user-manual-buildify	7	March 4, 2022 (15:56)
Cart to Quote | User Manual https://brandname.com/resources/cart-to-quote/user-manual-cart-to-quote	16	March 4, 2022 (15:56)
Customer Group Catalog Permissions | User Manual https://brandname.com/resources/catalog-permissions/user-manual-catalog-permissions	7	March 4, 2022 (15:56)
Company Accounts | User Manual https://brandname.com/resources/company-accounts/user-manual-company-accounts	7	March 4, 2022 (15:56)
Countdown Timer | User Manual https://brandname.com/resources/countdown/user-manual-countdown	12	March 4, 2022 (15:56)
Coupon Code Generator | User Manual https://brandname.com/resources/coupon-code-generator/user-manual-coupon-code-generator	25	March 4, 2022 (15:56)
Custom Static Blocks | User Manual https://brandname.com/resources/custom-static-blocks/user-manual-custom-static-blocks	4	March 4, 2022 (15:56)
Custom Stock Status | User Manual https://brandname.com/resources/custom-stock-status/user-manual-custom-stock-status	16	March 4, 2022 (15:56)
Customer Attributes | User Manual https://brandname.com/resources/customer-attributes/user-manual-customer-attributes	19	March 4, 2022 (15:56)

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Customer Segmentation | User Manual https://brandname.com/resources/customer-segmentation/user-manual-customer-segmentation	15	March 4, 2022 (15:56)
Digital Media | User Manual https://brandname.com/resources/digital-media/user-manual-digital-media	7	March 4, 2022 (15:56)
Easy Reorder | User Manual https://brandname.com/resources/easy-reorder/user-manual-easy-reorder	6	March 4, 2022 (15:56)
Event Tickets | User Manual https://brandname.com/resources/event-tickets/user-manual-event-tickets	22	March 4, 2022 (15:56)
FAQ | User Manual https://brandname.com/resources/faq/user-manual-faq	13	March 4, 2022 (15:56)
Follow Up Email | User Manual https://brandname.com/resources/follow-up-email/user-manual-follow-up-email	30	March 4, 2022 (15:56)
Free Shipping Bar | User Manual https://brandname.com/resources/free-shipping-bar/user-manual-free-shipping-bar	5	March 4, 2022 (15:56)
GDPR | User Manual https://brandname.com/resources/gdpr/user-manual-gdpr	19	March 4, 2022 (15:56)
Gift Card | User Manual https://brandname.com/resources/gift-card/user-manual-gift-card	12	March 4, 2022 (15:56)
Help Desk Ultimate | User Manual https://brandname.com/resources/help-desk-ultimate/user-manual-help-desk-ultimate	14	March 4, 2022 (15:56)
Hide Price https://brandname.com/resources/hide-price/user-manual-hide-price	8	March 4, 2022 (15:56) [new]
Layered Navigation | User Manual https://brandname.com/resources/layered-navigation/user-manual-layered-navigation	6	March 4, 2022 (15:56)
Minifier | User Manual https://brandname.com/resources/minifier/user-manual-minifier	6	March 4, 2022 (15:56)
Net.30 | User Manual https://brandname.com/resources/net-30/user-manual-net30	18	March 4, 2022 (15:56)
NMI | User Manual https://brandname.com/resources/nmi/user-manual-nmi	13	March 4, 2022 (15:56)
Smart One Step Checkout | User Manual https://brandname.com/resources/one-step-checkout/user-manual-one-step-checkout	11	March 4, 2022 (15:56)
Order Success Page | User Manual https://brandname.com/resources/order-success-page/user-manual-order-success-page	11	March 4, 2022 (15:56)

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Payment & Shipping Restrictions |User Manual https://brandname.com/resources/payment-and-shipping-restrictions/user-manual-payment-and-shipping-restrictions	7	March 4, 2022 (15:56)
Reward Points | User Manual https://brandname.com/resources/points-and-rewards/user-manual-points-and-rewards	11	March 4, 2022 (15:56)
Popup Pro | User Manual https://brandname.com/resources/pop-up-pro/user-manual-popup-pro	6	March 4, 2022 (15:56)
Private Catalogs | User Manual https://brandname.com/resources/private-catalogs/user-manual-private-catalogs	9	March 4, 2022 (15:56)
Product Downloads | User Manual https://brandname.com/resources/product-downloads/user-manual-product-downloads	8	March 4, 2022 (15:56)
Product Labels | User Manual https://brandname.com/resources/product-labels/user-manual-product-labels	8	March 4, 2022 (15:56)
Product Questions | User Manual https://brandname.com/resources/product-questions/user-manual-product-questions	15	March 4, 2022 (15:56)
PWA Studio | User Manual https://brandname.com/resources/pwa-addons-to-brandname-products/user-manual-pwa-studio	6	March 4, 2022 (15:56)
Quick Order by SKU |User Manual https://brandname.com/resources/quick-order-by-sku/user-manual-quick-order-by-sku	7	March 4, 2022 (15:56)
Refer a Friend | User Manual https://brandname.com/resources/refer-a-friend/user-manual-refer-a-friend	15	March 4, 2022 (15:56)
Requisition Lists | User Manual https://brandname.com/resources/requisition-list/user-manual-requisition-list	9	March 4, 2022 (15:56)
Review Reminder | User Manual https://brandname.com/resources/review-reminder/user-manual-review-reminder	22	March 4, 2022 (15:56)
Rich Banner Slider | User Manual https://brandname.com/resources/rich-banner-slider/user-manual-rich-banner-slider	19	March 4, 2022 (15:56)
RMA| User Manual https://brandname.com/resources/rma/user-manual-rma	13	March 4, 2022 (15:56)
Sales Representative | User Manual https://brandname.com/resources/sales-representative/user-manual-sales-representative	8	March 4, 2022 (15:56)

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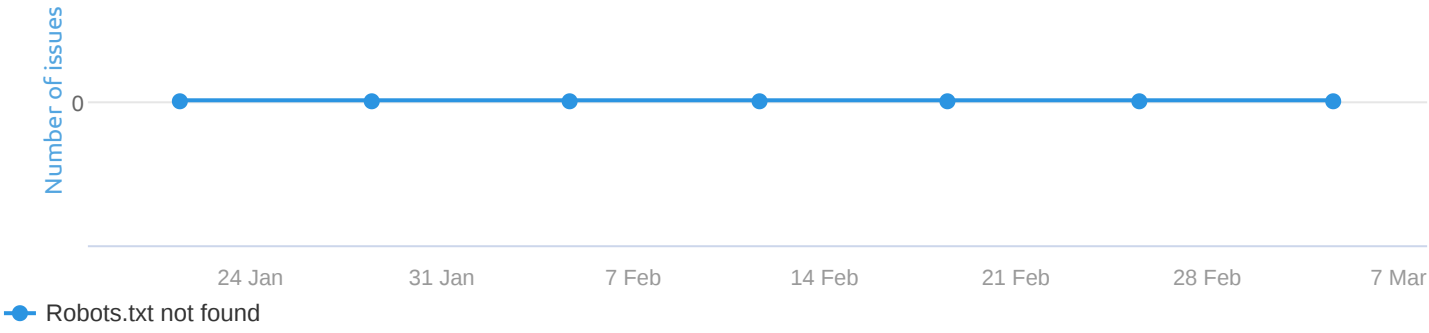
Shop by Brand | User Manual https://brandname.com/resources/shop-by-brand/user-manual-shop-by-brand	24	March 4, 2022 (15:56)
Simple Bundle Product | User Manual https://brandname.com/resources/simple-bundle-product/user-manual-simple-bundle-product	12	March 4, 2022 (15:56)
Social Login | User Manual https://brandname.com/resources/social-login/user-manual-social-login	11	March 4, 2022 (15:56)
Store Credit and Refund | User Manual https://brandname.com/resources/store-credit/user-manual-store-credit	9	March 4, 2022 (15:56)
Store Locator | User Manual https://brandname.com/resources/store-locator/user-manual-store-locator	14	March 4, 2022 (15:56)
Advanced Subscription Products | User Manual https://brandname.com/resources/subscriptions-and-recurring-payments/user-manual-subscriptions-and-recurring-payments	16	March 4, 2022 (15:56)

Robots.txt not found

About this issue: A robots.txt file has an important impact on your overall SEO website's performance. This file helps search engines determine what content on your website they should crawl. Utilizing a robots.txt file can cut the time search engine robots spend crawling and indexing your website. For more information, please see this Google article: https://support.google.com/webmasters/answer/6062608. How to fix: If you don't want specific content on your website to be crawled, creating a robots.txt file is recommended. To check your robots.txt file, use Google's robots.txt Tester in Google Search Console: https://www.google.com/webmasters/tools/robots-testing-tool

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)

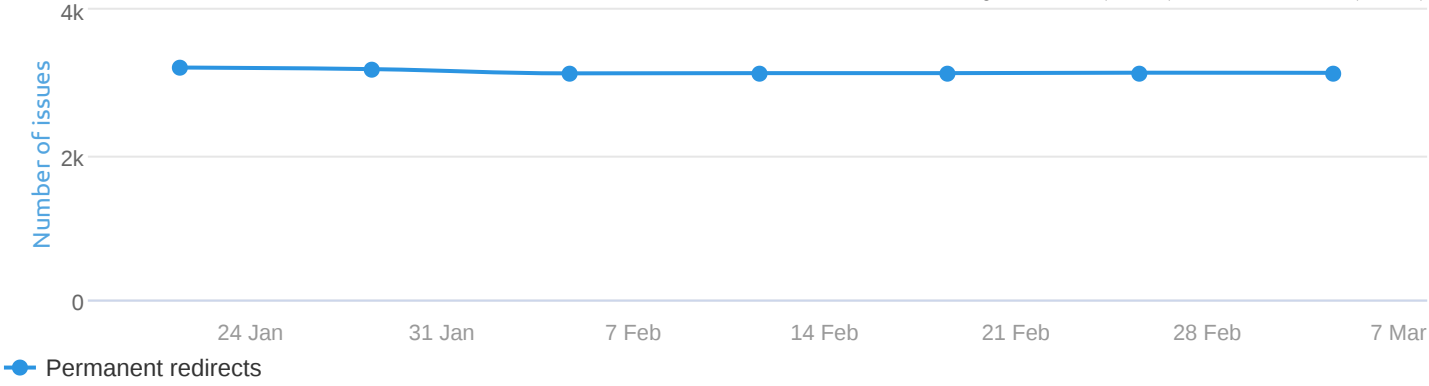


Permanent redirects

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

Historical chart for audits

Period: January 21, 2022 (10:18) - March 4, 2022 (15:56)



Permanent redirects 100
brandname.com

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
brandname Magento Store - Magento Extensions & Themes https://brandname.com	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
brandname Magento Store - Magento Extensions & Themes https://brandname.com/	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
License Transfer | Knowledge Base https://brandname.com//resources/licenses/license-transfer	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
License Transfer | Knowledge Base https://brandname.com//resources/licenses/license-transfer	https://brandname.com/contact/	https://brandnameorks.com/contact	301	March 4, 2022 (15:56)
Magento 2 Abandoned Cart Email Extension by brandname https://brandname.com/abandoned-cart-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Abandoned Cart Email for Magento 2 - All Questions https://brandname.com/abandoned-cart-extension-for-magento-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Abandoned Cart Email for Magento 2 - All Questions https://brandname.com/abandoned-cart-extension-for-magento-2-all-questions?p=2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
About brandname https://brandname.com/about	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Activity Stream - All Questions https://brandname.com/activity-stream-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Activity Stream Magento Extension | Online customer behavior module - brandname https://brandname.com/activity-stream-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Add Free Product to Cart - All Questions https://brandname.com/add-free-product-to-cart-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Add Free Product to Cart for Magento | Auto Add Free Gift Item to Cart Extension - brandname https://brandname.com/add-free-product-to-cart-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Add Free Product to Cart Extension | Free Gift with Purchase for Magento 2 https://brandname.com/add-free-product-to-cart-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Admin Product Grid - All Questions https://brandname.com/admin-product-grid-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Admin Product Grid | Custom Grid Magento Product Management https://brandname.com/admin-product-grid-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Newsletter - All Questions https://brandname.com/advanced-newsletter-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Newsletter for Magento | Magento Email templates - brandname https://brandname.com/advanced-newsletter-extension-for-magento-1	https://brandname.com/magento-extensions/market-segmentation-suite.html	https://brandnameorks.com/magento-1-extensions/market-segmentation-suite-extension-for-magento-1	301	March 4, 2022 (15:56)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Newsletter for Magento | Magento Email templates - brandname https://brandname.com/advanced-newsletter-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports - All Questions https://brandname.com/advanced-reports-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack - All Questions https://brandname.com/advanced-reports-extended-pack-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/customers-by-country.html	https://brandnameorks.com/customers-by-country-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-coupon-code.html	https://brandnameorks.com/sales-by-coupon-code-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/new-vs-returning-customers.html	https://brandnameorks.com/new-vs-returning-customers-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-payment-type.html	https://brandnameorks.com/sales-by-payment-type-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-zip-code.html	https://brandnameorks.com/sales-by-zip-code-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-statistics.html	https://brandnameorks.com/sales-statistics-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-manufacturer.html	https://brandnameorks.com/sales-by-manufacturer-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-product-attributes.html	https://brandnameorks.com/sales-by-product-attributes-extension-for-magento-1	301	March 4, 2022 (15:56)

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Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-category.html	https://brandnameorks.com/sales-by-category-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Extended Pack https://brandname.com/advanced-reports-extended-pack-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/users-wishlists.html	https://brandnameorks.com/users-wishlists-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/customers-by-country.html	https://brandnameorks.com/customers-by-country-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-coupon-code.html	https://brandnameorks.com/sales-by-coupon-code-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/new-vs-returning-customers.html	https://brandnameorks.com/new-vs-returning-customers-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-payment-type.html	https://brandnameorks.com/sales-by-payment-type-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-zip-code.html	https://brandnameorks.com/sales-by-zip-code-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-statistics.html	https://brandnameorks.com/sales-statistics-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-manufacturer.html	https://brandnameorks.com/sales-by-manufacturer-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics.html	https://brandnameorks.com/magento-1-extensions/magento-analytics	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-product-attributes.html	https://brandnameorks.com/sales-by-product-attributes-extension-for-magento-1	301	March 4, 2022 (15:56)
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/sales-by-category.html	https://brandnameorks.com/sales-by-category-extension-for-magento-1	301	March 4, 2022 (15:56)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Reports Magento Extension https://brandname.com/advanced-reports-extension-for-magento-1	https://brandname.com/magento-extensions/magento-analytics/users-wishlists.html	https://brandnameorks.com/users-wishlists-extension-for-magento-1	301	March 4, 2022 (15:56)
Magento 2 Advanced Reports Extension | Create Custom Sales Reports and Dashboards https://brandname.com/advanced-reports-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports for Magento 2 - All Questions https://brandname.com/advanced-reports-extension-for-magento-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reports for Magento 2 - All Questions https://brandname.com/advanced-reports-extension-for-magento-2-all-questions?p=2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Reviews - All Questions https://brandname.com/advanced-reviews-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Magento Product Rating and Reviews Extension - brandname https://brandname.com/advanced-reviews-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Product Reviews & Rating Extension for Magento 2 https://brandname.com/advanced-reviews-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Advanced Search - All Questions https://brandname.com/advanced-search-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/free-stu/blog.html	https://brandnameorks.com/blog-extension-for-magento-1	301	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/magento-extensions/knowledge-base.html	https://brandnameorks.com/magento-1-extensions/knowledge-base-extension-for-magento-1	301	March 4, 2022 (15:56)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/magento-extensions/search-autocomplete-and-suggest.html	https://brandnameorks.com/magento-1-extensions/search-autocomplete-and-suggest-extension-for-magento-1	301	March 4, 2022 (15:56)
Magento Advanced Search Extension | Magento 2 Search extension - brandname https://brandname.com/advanced-search-extension-for-magento-1	https://brandname.com/magento-extensions/layered-navigation.html	https://brandnameorks.com/magento-1-extensions/layered-navigation-extension-for-magento-1	301	March 4, 2022 (15:56)
Magento 2 Affiliate Extension | Affiliate Program for Magento 2 https://brandname.com/aliate-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
AJAX Cart Pro - All Questions https://brandname.com/ajax-cart-pro-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento AJAX Cart Pro Extension | Magento 2 AJAX Cart Pro - brandname https://brandname.com/ajax-cart-pro-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento 2 AJAX Cart PRO Extension | Magento 2 AJAX Shopping Cart https://brandname.com/ajax-cart-pro-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
AJAX Catalog - All Questions https://brandname.com/ajax-catalog-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento AJAX Catalog with Magento Innite scroll extension - brandname https://brandname.com/ajax-catalog-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
AJAX Login Pro - All Questions https://brandname.com/ajax-login-pro-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Ajax Login Extension - brandname https://brandname.com/ajax-login-pro-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Auction Pro - All Questions https://brandname.com/auction-pro-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)

Page URL with Redirect Link ▲	Initial Redirect URL	Final Destination URL	Status code	Discovered
Magento Auction Pro Extension | Professional Magento auction bidding system - brandname https://brandname.com/auction-pro-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Automatic Product Callouts - All Questions https://brandname.com/automatic-product-callouts-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Product Callouts | Magento BestSeller & Most Viewed Products - brandname https://brandname.com/automatic-product-callouts-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Automatic Related Products - All Questions https://brandname.com/automatic-related-products-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Automatic Related Products Magento Extension - brandname https://brandname.com/automatic-related-products-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Automatic Related Products Magento 2 Module | Personalized Products Block https://brandname.com/automatic-related-products-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Automatic Related Products for Magento 2 - All Questions https://brandname.com/automatic-related-products-extension-for-magento-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Affiliate Terms https://brandname.com/aw-aliate-terms-page	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento 2 B2B Company Credit | Customer and Company Credit System for Magento 2 https://brandname.com/b2b-company-credit-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
B2B Company Credit for Magento 2 - All Questions https://brandname.com/b2b-company-credit-extension-for-magento-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento 2 B2B Extension Suite | Top Solutions for B2B Magento Store - brandname https://brandname.com/b2b-extension-suite-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)

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B2B Extension Suite for Magento 2 - All Questions https://brandname.com/b2b-extension-suite-for-magento-2-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento 2 Bambora APAC Payment https://brandname.com/bambora-payment-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Better Thank You Page - All Questions https://brandname.com/better-thank-you-page-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Better Thank You Page | Magento Success Page extension – brandname https://brandname.com/better-thank-you-page-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Blog https://brandname.com/blog	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Blog - All Questions https://brandname.com/blog-all-questions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Blog Free extension for Magento Community - brandname https://brandname.com/blog-extension-for-magento-1	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento 2 Blog Extension | Blog Module for Better Blogging or News Setup https://brandname.com/blog-extension-for-magento-2	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
10 Components of Convincing Abandoned Cart Emails | brandname https://brandname.com/blog/10-components-of-convincing-abandoned-cart-emails	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
10 Components of Convincing Abandoned Cart Emails | brandname https://brandname.com/blog/10-components-of-convincing-abandoned-cart-emails	https://brandname.com/magento-2-extensions/abandoned-cart	https://brandnameorks.com/abandoned-cart-extension-for-magento-2	301	March 4, 2022 (15:56)
10 Components of Convincing Abandoned Cart Emails | brandname https://brandname.com/blog/10-components-of-convincing-abandoned-cart-emails	https://brandname.com/magento-2-extensions/	https://brandnameorks.com/magento-2-extensions	301	March 4, 2022 (15:56)

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Magento Themes and brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
Magento Themes and brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-extensions/ajax-cart-pro.html	https://brandnameorks.com/magento-1-extensions/ajax-cart-pro-extension-for-magento-1	301	March 4, 2022 (15:56)
Magento Themes and brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/one-step-checkout/	https://brandnameorks.com/one-step-checkout-extension-for-magento-2	301	March 4, 2022 (15:56)
Magento Themes and brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/points-and-rewards/	https://brandnameorks.com/points-and-rewards-extension-for-magento-2	301	March 4, 2022 (15:56)
Magento Themes and brandname Extensions Compatibility https://brandname.com/blog/10-discount-partner-themes-brandname-extensions	https://brandname.com/magento-2-extensions/layered-navigation/	https://brandnameorks.com/layered-navigation-extension-for-magento-2	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/one-step-checkout.html	https://brandnameorks.com/magento-1-extensions/one-step-checkout-extension-for-magento-1	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/iphone-theme.html	https://brandnameorks.com/magento-1-extensions/iphone-theme-extensions-for-magento-1	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/layered-navigation.html	https://brandnameorks.com/magento-1-extensions/layered-navigation-extension-for-magento-1	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/follow-up-email.html	https://brandnameorks.com/magento-1-extensions/follow-up-email-extension-for-magento-1	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/facebook-link.html	https://brandnameorks.com/magento-1-extensions/facebook-link-extension-for-magento-1	301	March 4, 2022 (15:56)
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/free-stu/product-preview-pro.html	https://brandnameorks.com/magento-1-extensions	301	March 4, 2022 (15:56)

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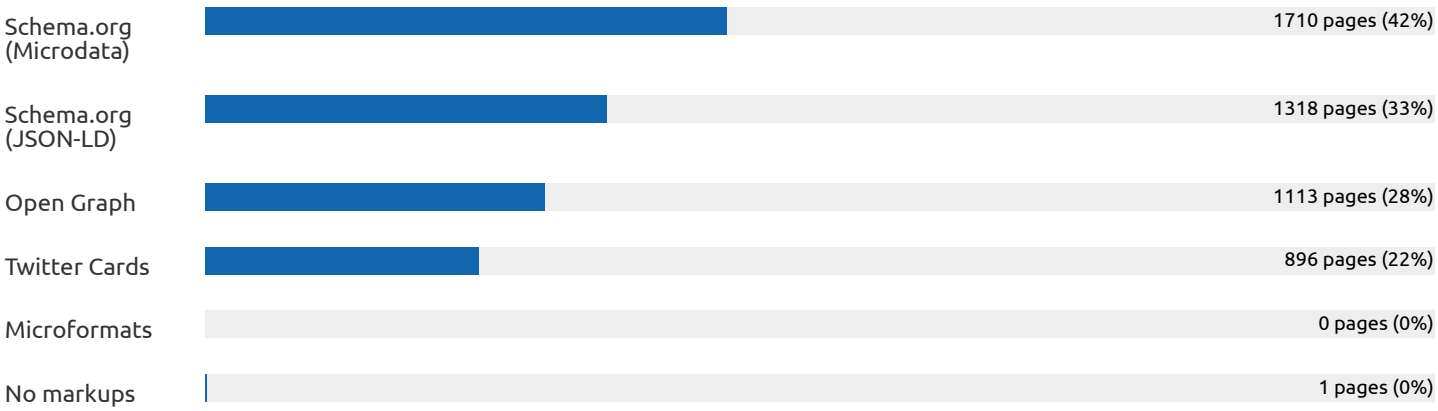
10 Indispensable Ingredients of Successful Online Stores | brandname https://brandname.com/blog/10-indispensable-ingredients-of-successful-online-stores	https://brandname.com/magento-extensions/delivery-date-and-notice.html	https://brandnameorks.com/magento-1-extensions/delivery-date-and-notice-extension-for-magento-1	301	March 4, 2022 (15:56)
10 New Magento Themes in Our Store | brandname https://brandname.com/blog/10-new-magento-themes-in-our-store	https://brandname.com/blog/subscription-model-what-important-changes-does-it-bring/	https://brandnameorks.com/blog/subscription-model-what-important-changes-does-it-bring	301	March 4, 2022 (15:56)

We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Site Audit: Pages Markup

brandname.com



Crawled pages: 4034 (100%)

GSC: Search Performance (Overview)

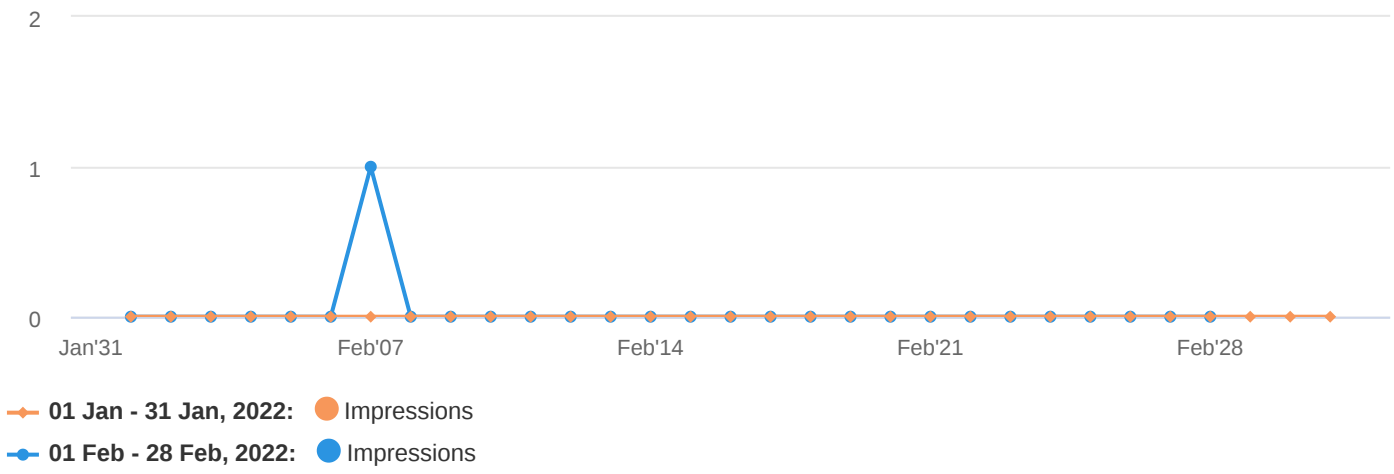
Site: http://ecommerce.brandname.com/ | Search type: Web

01 Feb - 28 Feb, 2022 vs **01 Jan - 31 Jan, 2022**

Total clicks	Total impressions	Average CTR	Average position
+100.00%	**+100.00%**	**+100.00%**	**+100.00%**
1 vs 0	1 vs 0	100.00% vs 0%	1 vs 0

GSC: Search Performance (Metrics Chart)

Site: http://ecommerce.brandname.com/ | Search type: Web



GSC: Search Performance (Data by Category)

Site: http://ecommerce.brandname.com/ | Search type: Web

NO DATA

Google Analytics: Overview

Account: Magento | View: ecommerce.brandname.com - Pure View - All Data - No Filters - Must Have | Tracchannel: All | Segment: All Users

01 Feb - 28 Feb, 2022 vs **01 Jan - 31 Jan, 2022**

Sessions	New Sessions	Pages / Sessions
−5.01%	**−3.63%**	**+0.66%**
14,382 vs 15,140	51.94% vs 53.90%	2.75 vs 2.73

Bounce Rate	Avg. Session Duration	Goal Completions
−1.54%	**−1.97%**	**0.00%**
61.33% vs 62.29%	00:03:16 vs 00:03:20	0 vs 0

Google Analytics: Metrics Chart

NO DATA

Google Analytics: Top Landing Pages

Account: Magento | View: _ignore_this_M1+M2 w/o Local Traff | Traffic channel: All | Segment: All Users

No.	Landing Page	Sessions ▼	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
1	**/**						
	01 Feb - 28 Feb, 2022	2,878 (20.07%)	51.91%	1,494 (20.05%)	37.18%	4.77	00:05:07
	01 Jan - 31 Jan, 2022	2,071 (19.77%)	52.49%	1,087 (19.10%)	38.19%	4.83	00:05:34
	% Change	+38.97%	-1.10%	+37.44%	-2.66%	-1.23%	-8.13%
2	**/subscriptions-and-recurring-payments-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	521 (3.63%)	41.27%	215 (2.89%)	64.88%	2.14	00:03:04
	01 Jan - 31 Jan, 2022	326 (3.11%)	49.39%	161 (2.83%)	71.17%	2.03	00:02:52
	% Change	+59.82%	-16.44%	+33.54%	-8.84%	+5.64%	+6.94%
3	**/one-step-checkout-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	395 (2.75%)	55.95%	221 (2.97%)	71.65%	2.02	00:02:56
	01 Jan - 31 Jan, 2022	273 (2.61%)	57.14%	156 (2.74%)	73.63%	2.30	00:02:09
	% Change	+44.69%	-2.09%	+41.67%	-2.69%	-11.93%	+36.29%
4	**/magento-2-extensions**						
	01 Feb - 28 Feb, 2022	273 (1.90%)	52.75%	144 (1.93%)	40.29%	3.90	00:04:19
	01 Jan - 31 Jan, 2022	196 (1.87%)	56.63%	111 (1.95%)	38.27%	3.63	00:04:33
	% Change	+39.29%	-6.86%	+29.73%	+5.30%	+7.44%	-4.93%
5	**/layered-navigation-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	232 (1.62%)	59.05%	137 (1.84%)	75.43%	1.84	00:01:55
	01 Jan - 31 Jan, 2022	153 (1.46%)	64.05%	98 (1.72%)	73.86%	1.80	00:01:43
	% Change	+51.63%	-7.81%	+39.80%	+2.13%	+1.79%	+11.31%
6	**/points-and-rewards-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	215 (1.50%)	50.23%	108 (1.45%)	73.95%	1.72	00:01:18
	01 Jan - 31 Jan, 2022	158 (1.51%)	53.16%	84 (1.48%)	70.89%	1.59	00:02:24
	% Change	+36.08%	-5.51%	+28.57%	+4.33%	+8.33%	-45.84%
7	**/add-free-product-to-cart-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	213 (1.49%)	58.22%	124 (1.66%)	77.46%	1.85	00:01:41
	01 Jan - 31 Jan, 2022	93 (0.89%)	64.52%	60 (1.05%)	79.57%	1.53	00:01:28

No.	Landing Page	Sessions ▼	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	% Change	+129.03%	-9.77%	+106.67%	-2.65%	+20.84%	+14.72%
8	**/gift-card-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	184 (1.28%)	55.43%	102 (1.37%)	66.30%	1.80	00:02:49
	01 Jan - 31 Jan, 2022	151 (1.44%)	59.60%	90 (1.58%)	76.82%	1.60	00:02:23
	% Change	+21.85%	-6.99%	+13.33%	-13.69%	+12.25%	+18.56%
9	**/facebook-link-extension-for-magento-1**						
	01 Feb - 28 Feb, 2022	179 (1.25%)	94.97%	170 (2.28%)	74.30%	1.50	00:00:42
	01 Jan - 31 Jan, 2022	116 (1.11%)	100.00%	116 (2.04%)	69.83%	1.49	00:00:28
	% Change	+54.31%	-5.03%	+46.55%	+6.41%	+0.39%	+46.24%
10	**/refer-a-friend-extension-for-magento-2**						
	01 Feb - 28 Feb, 2022	171 (1.19%)	47.95%	82 (1.10%)	71.35%	2.68	00:03:39
	01 Jan - 31 Jan, 2022	94 (0.90%)	36.17%	34 (0.60%)	61.70%	2.05	00:02:52
	% Change	+81.91%	+32.58%	+141.18%	+15.63%	+30.73%	+27.45%